

August 13, 2012

# **ClearOne Reports 2012 Second Quarter Financial Results**

SALT LAKE CITY, Aug. 13, 2012 /PRNewswire/ -- ClearOne (NASDAQ: CLRO) today reported its financial results for the three and six months ended June 30, 2012.

For the 2012 second quarter, revenue was \$11.7 million compared with \$11.9 million for the second quarter of 2011. Gross profit was \$7.1 million, or 61% of revenue, compared with \$7.2 million, or 60% of revenue, for the second quarter of 2011. Operating expenses increased to \$6.0 million from \$5.3 million in the prior year second quarter. Operating income declined to \$1.1 million from \$1.9 million for the second quarter of last year. Net income declined to \$575,000, or \$0.06 per diluted share, from \$1.3 million, or \$0.14 per diluted share, for the 2011 second quarter. Non-GAAP net income decreased to \$905,000, or \$0.10 per diluted share, from \$1.7 million, or \$0.18 per diluted share, for the second quarter of 2011. Non-GAAP Adjusted EBITDA decreased to \$1.9 million, or \$0.20 per diluted share, from \$2.6 million, or \$0.27 per diluted share, for the second quarter of 2011.

For the first half of 2012, revenue was \$21.8 million compared with \$22.6 million for the same period in 2011. Gross profit was \$13.2 million, or 61% of revenue, compared with \$13.5 million, or 60% of revenue, for the first half of 2011. Operating expenses, excluding litigation proceeds, increased to \$11.6 million from \$10.4 million in the first six months of the prior year. Operating income declined to \$1.8 million from \$3.1 million for the same period in the previous year. Net income declined to \$1.0 million, or \$0.11 per diluted share, from \$2.1 million, or \$0.23 per diluted share, for the 2011 first half. Non-GAAP net income decreased to \$1.5 million, or \$0.17 per diluted share, from \$2.8 million, or \$0.30 per diluted share, for the first half of 2011. Non-GAAP Adjusted EBITDA decreased to \$3.1 million, or \$0.33 per diluted share, from \$4.5 million, or \$0.48 per diluted share, for the first half of 2011.

The reconciliation between GAAP and Non-GAAP measures is available in the tables attached to this release. The results for the first six months of 2012 include the operations of VCON, a video conferencing solutions company acquired in February 2012.

At June 30, 2012, the Company had cash and cash equivalents of \$10.4 million, and no debt after paying for the acquisition of VCON.

"Our financial performance for the 2012 second quarter met our expectations but did not match last year's record-setting results, due to overall softness in all the markets in which we operate," said Zee Hakimoglu, President, Chief Executive Officer and Chairman of ClearOne. "We continue to build and align our sales channel and internal sales organization for the new video solutions we are bringing to the market. The new products from our acquisition of VCON are in production and will be shipping under the ClearOne brand at the end of this month. The introduction of these new software-based video conferencing products complements our industry-leading enterprise audio, expands our total available market and we believe will make immediate contributions to ClearOne's top-line."

## **Recent Highlights:**

- At InfoComm, ClearOne demonstrated COLLABORATE<sup>™</sup>, softwarbased video conferencing solutions for desktop, room, infrastructure and management to provide future-proof solutions for video and audio conferencing and collaboration.
- ClearOne introduced at InfoComm CONNECT<sup>™</sup> AVB and CONNECT<sup>™</sup> CobraNet<sup>™</sup>, its first network audio bridges provide a modular approach for networked audio using ClearOne's flagship audio products.
- The company also unveiled at the tradeshow the Beamforming Microphone Array, the Pro Audio industry's first
  professional-grade microphone array with patent-pending audio beamforming with adaptive steering and next generation
  AEC technology.
- Also, Frost & Sullivan, recognized ClearOne with the 2012 Global Tabletop Audio Conferencing Endpoints Product Line Strategy Award. The award recognizes ClearOne's breadth of product line for emerging UC and VoIP trends for enterprise and SMBs. The Product Line Strategy Award criteria measured ClearOne's tabletop solutions against the competition in several categories, including breadth of product line, size of addressable customer base, impact on market share and breadth of applications and markets served. When compared to competitive solutions, the Frost & Sullivan analysis gave top ratings to ClearOne in every category, including a perfect score for breadth of applications and markets served.

### **Non-GAAP Financial Measures**

ClearOne provides non-GAAP financial information in the form of Non-GAAP net income, EBITDA, Adjusted EBITDA and

corresponding earnings per share to investors to supplement GAAP financial information. ClearOne believes that excluding certain items from GAAP results allows ClearOne's management to better understand ClearOne's consolidated financial performance from period to period as management does not believe that the excluded items are reflective of underlying operating performance. Non-GAAP net income, EBITDA, Adjusted EBITDA and corresponding earnings per share excludes certain costs and expenses, the details of which are provided in the tables below containing the reconciliation between GAAP and Non-GAAP financial measures. The exclusion of these items in the non-GAAP presentation should not be interpreted as implying that these items are non-recurring, infrequent, or unusual. ClearOne believes non-GAAP financial measures will provide investors with useful information to help them evaluate ClearOne's operating results and projections. This non-GAAP financial information is not meant to be considered in isolation or as a substitute for operating income, net income or other financial measures prepared in accordance with GAAP. There are limitations to the use of non-GAAP financial measures. Other companies, including companies in ClearOne's industry, may calculate non-GAAP financial measures differently than ClearOne does, limiting the usefulness of those measures for comparative purposes. A detailed reconciliation of Non-GAAP net income is included with this news release.

### About ClearOne

ClearOne is a global company that designs, develops and sells conferencing, collaboration, streaming and digital signage solutions for audio, video and data multimedia communication. The performance and simplicity of its advanced comprehensive solutions enhance the quality of life. ClearOne products are designed for business and residential use, offering unprecedented levels of functionality, reliability and scalability. More information about the Company can be found at <u>www.clearone.com</u>.

This release contains "forward-looking" statements that are based on present circumstances and on ClearOne's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements of the plans and objectives of management for future operations, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Such forward-looking statements are made only as of the date of this release and ClearOne assumes no obligation to update forward-looking statements to reflect subsequent events or circumstances. Readers should not place undue reliance on these forward-looking statements.

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http://www.b2i.us/irpass.asp?BzID=509&to=ea&s=0

#### CLEARONE COMMUNICATIONS, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (Dollars in thousands, except par value)

	Jun	As of e 30, 2012 audited	Decem	As of ber 31, 2011 udited
ASSETS				
Current assets:				
Cash and cash equivalents	\$	10,418	\$	16,683
Receivables, net of allowance for doubtful accounts of \$61 and \$149, respectively		7,409		8,457
Inventories		15,064		12,565
Deferred income taxes		3,025		2,987
Prepaid expenses and other assets		1,501	_	740
Total current assets		37,417		41,432
Long-term inventories, net		2,064		1,905
Property and equipment, net		2,135		2,338
Intangibles, net		5,858		2,690
Goodwill		1,939		1,153
Other assets		64		41
Total assets	\$	49,477	\$	49,559
LIABILITIES AND SHAREHOLDERS' EQUITY				
Current liabilities:				
Accounts payable	\$	1,285	\$	2,814
Accrued liabilities	*	2,648		2,534
Deferred product revenue		3,451		3,404
Total current liabilities		7,384	-	8,752

Deferred income taxes Deferred rent Other long-term liabilities Total liabilities	 128 487 686 8,685	 101 494 548 9.895
	 0,000	0,000
Shareholders' equity:		
Common stock, par value \$0.001, 50,000,000 shares authorized, 9,125,774 and 9,098,152 shares issued and		
outstanding, respectively	9	9
Additional paid-in capital	40,265	40,073
Treasury stock at cost - 22,814 shares as of June 30, 2012	(92)	-
Retained earnings (accumulated deficit)	610	(418)
Total shareholders' equity	 40,792	39,664
Total liabilities and shareholders' equity	\$ 49,477	\$ 49,559

### CLEARONE COMMUNICATIONS, INC. UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Dollars in thousands, except per share value)

	Thr	ee months e	nde	d June 30,	Six	Months e	nded	June 30,
		2012		2011		2012		2011
Revenue	\$	11,655	\$	11,890	\$	21,809	\$	22,591
Cost of goods sold		4,562	-	4,734		8,608		9,133
Gross profit		7,093		7,156		13,201	-	13,458
Operating expenses:								
Sales and marketing		2,254		2,106		4,388		4,089
Research and product development		2,029		1,816		4,037		3,453
General and administrative		1,686		1,361		3,191		2,833
Proceeds from litigation		-	-	-		(250)		-
Total operating expenses		5,969		5,283		11,366	-	10,375
Operating income		1,124		1,873		1,835		3,083
Other income (expense), net		(5)		7		11	-	18
Income before income taxes		1,119		1,880		1,846		3,101
Provision for income taxes		544		559		818		968
Net income	\$	575	\$	1,321	\$	1,028	\$	2,133
Basic earnings per common share	\$	0.06	\$	0.15	\$	0.11	\$	0.24
Diluted earnings per common share	\$	0.06	\$	0.14	\$	0.11	\$	0.23
Basic weighted average shares outstanding		9,107,420		8,992,500		9,102,786		8,962,171
Diluted weighted average shares outstanding		9,226,426		9,433,650		9,224,727		9,279,800

#### CLEARONE COMMUNICATIONS, INC. RECONCILIATION OF GAAP TO NON-GAAP NET INCOME (Dollars in thousands, except per share value)

	Three Mo	nths ended June	e 30, 2012	Three Mo	nths ended June	e 30, 2011
	GAAP	Adjustments	Non-GAAP	GAAP	Adjustments	Non-GAAP
Revenue	\$ 11,655	\$-	\$ 11,655	\$ 11,890	\$ -	\$ 11,890
Cost of goods sold	4,562	-	4,562	4,734	-	4,734
Gross profit	7,093	-	7,093	7,156	-	7,156
Operating expenses:						
Sales and marketing	2,254	(17)	2,237	2,106	(6)	2,100
Research and product development	2,029	(10)	2,019	1,816	(4)	1,812
General and administrative	1,686	(534)	1,152	1,361	(479)	882
Proceeds from litigation	-	-	-	-	-	-
Total operating expenses	5,969	(561)	5,408	5,283	(489)	4,794
Operating income	1,124	561	1,685	1,873	489	2,362
Other income, net	(5)	-	(5)	7	-	7
Income before income taxes	1,119	561	1,680	1,880	489	2,369
Provision for income taxes	544	231	775	559	142	701

Net income	\$	575	\$ 330	\$	905	\$	1,321	\$ 347	\$	1,668
Basic earnings per common share	\$	0.06		\$	0.10	\$	0.15		\$	0.19
Diluted earnings per common share	\$	0.06		\$	0.10	\$	0.14		\$	0.18
Basic weighted average shares outstanding	9,1	07,420		9,1	07,420	8	,992,500		8,	992,500
Diluted weighted average shares outstanding	9,2	26,426		9,2	26,426	9	,433,650		9,	433,650
The adjustments consist of the following:										
Share-based compensation			\$ 60					\$ 44		
Amortization of purchased intangibles			224					87		
Legal expenses for litigation relating to indemnificat	on of f	ormer								
officers, intellectual property claims and our claim	n for da	amages	237					358		
Acquisition related expenses			40	_			_	-	_	
			561					489		
Provision for income taxes affected by the above a	djustm	ents	231	_				142	_	
Total adjustments		_	\$ 330	-			_	\$ 347	_	

#### CLEARONE COMMUNICATIONS, INC. RECONCILIATION OF GAAP TO NON-GAAP NET INCOME (Dollars in thousands, except per share value)

		Six Mor	nths ende	d June	30, 2	012		Six Mon	ths ended	June	30, 20	011
		GAAP	Adjusti	nents	Nor	1-GAAP	(	GAAP	Adjustn	nents	Nor	-GAAP
Revenue	\$	21,809	\$	-	\$	21,809	\$	22,591	\$	-	\$	22,591
Cost of goods sold		8,608		(1)		8,607		9,133		-	_	9,133
Gross profit		13,201	-	1		13,202		13,458	-	-		13,458
Operating expenses:												
Sales and marketing		4,388		(30)		4,358		4,089		(10)		4,079
Research and product development		4,037		(17)		4,020		3,453		(8)		3,445
General and administrative		3,191	(	1,005)		2,186		2,833		(942)		1,891
Proceeds from litigation		(250)	-	250		-		-		-		-
Total operating expenses		11,366	-	(802)		10,564		10,375	-	(960)		9,415
Operating income		1,835		803		2,638		3,083		960		4,043
Other income, net		11	-	-	-	11		18	-	-		18
Income before income taxes		1,846		803		2,649		3,101		960		4,061
Provision for (benefit from) income taxes		818		300		1,118		968		294		1,262
Net income	\$	1,028	\$	503	\$	1,531	\$	2,133	\$	666	\$	2,799
Basic earnings per common share	\$	0.11			\$	0.17	\$	0.24			\$	0.31
Diluted earnings per common share	\$	0.11			\$	0.17	\$	0.23			\$	0.30
Basic weighted average shares outstanding	9	102,786			9,1	102,786	8,	962,171			8,9	62,171
Diluted weighted average shares outstanding	9	224,727			9,2	224,727	9,	279,800			9,2	79,800
The adjustments consist of the following:												
Share-based compensation			\$	111					\$	83		
Amortization of purchased intangibles				351						175		
Legal expenses for litigation relating to indemnifica												
officers, intellectual property claims and our clai	im for c	lamages		364						702		
Acquisition related expenses				227						-		
Proceeds from litigation				(250)	_					-	-	
Total of adjustments before taxes				803						960		
Income taxes affected by the above adjustment	s		<u> </u>	300	_				. <u> </u>	294	-	
Total adjustments			\$	503	_				\$	666	-	

CLEARONE COMMUNICATIONS, INC. RECONCILIATION OF GAAP NET INCOME TO NON-GAAP ADJUSTED EBITDA (Dollars in thousands, except per share value)

Three months ended June 30,

\_Six months ended June 30,

	2012		20	011	2	012	2011		
GAAP Net Income	\$	575	\$	1,321	\$	1,028	\$	2,133	
Adjustments:									
Provision for (benefit from) for income taxes		544		559		818		968	
Depreciation and Amortization		417		292		754		587	
Non-GAAP EBITDA		1,536		2,172		2,600		3,688	
Share-based compensation Legal expenses for litigation relating to indemnification of former officers, intellectual property claims and our claim		60		44		111		83	
for damages		237		358		364		702	
Acquisition related expenses		40		-		227		-	
Proceeds from litigation		-		-		(250)		-	
Non-GAAP Adjusted EBITDA	\$	1,873	\$	2,574	\$	3,075	\$	4,473	
Basic weighted average shares outstanding	9,	107,420	8,	992,500	9,	102,786	8,	962,171	
Diluted weighted average shares outstanding	9,	226,426	9,	433,650	9,	224,727	9,	279,800	
Basic Adjusted EBITDA per common share	\$	0.21	\$	0.29	\$	0.34	\$	0.50	
Diluted Adjusted EBITDA per common share	\$	0.20	\$	0.27	\$	0.33	\$	0.48	

SOURCE ClearOne