### ClearOne.

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## TMCnet Recognizes ClearOne with the 2014 Communications Solutions Product of the Year Award

# With a Broad Line of Solutions for Media Collaboration, Professional Audio, Unified Communications, and Multimedia Streaming and Signage - ClearOne Continues to Lead the Pro AV Industry with Proven Performance and Innovation

SALT LAKE CITY, July 31, 2014 /PRNewswire/ -- ClearOne (NASDAQ: CLRO) has been named by TMCnet<sup>™</sup> as the recipient of the 2014 Communications Product of the Year Award for its revolutionary Beamforming Microphone Array. One of TMC's most coveted awards, the Communications Solutions Product of the Year Award honors exceptional products and services that facilitate voice, data, and video communications that were recently brought to market.

ClearOne's Beamforming Microphone Array is the world's first professional-grade directional microphone array with beamforming and adaptive steering technology, and ClearOne's next-generation Acoustic Echo Cancellation. The ultra-sleek design fits into any conferencing environment and adaptively delivers the ultimate in voice pickup precision and quality. Twenty-four microphone elements steer acoustic pickup patterns towards participants, rejecting unwanted noise and reflections, and offering superb, unmatched voice audio performance. The array seamlessly interfaces with ClearOne CONVERGE® Pro products, and supports Power-over-Ethernet operation.

Recently, as another first from ClearOne, the Beamforming Microphone Array was updated to operate with ClearOne's COLLABORATE® Room Pro all-in-one, high-definition, 1080p60 video appliance, to deliver the best audio available from any self-contained media collaboration solution. This integrated solution, available with a nine-party MCU, includes many tools that would usually be purchased separately, such as streaming, recording, content creation, presentation, and in a future free software upgrade - wireless projection and interactive white boarding.

More details on the Beamforming Microphone Array are located at http://www.clearone.com/products\_beamforming\_mic\_array

"We are honored to have our unique, high performance Beamforming Microphone Array cited as the Communications Solutions Product of the Year by TMCnet," said Zee Hakimoglu, Chairman and CEO of ClearOne. "In the world of professional AV conferencing - our Beamforming Microphone Array with its associated mixers, digital signal processors, and echo-canceling functions represent the newest, most advanced technological innovations, breaking new ground for enterprise conferencing sound fidelity, clarity, and intelligibility."

ClearOne continues to innovate and maintain its leadership position in the conferencing market, offering a comprehensive line of personal and group conferencing systems for all possible use cases. ClearOne products are more competitively priced than other solutions, while delivering the rich functionality, superior audio quality, high performance, and flexibility required to meet a wide variety of customer needs.

"We offer our congratulations to ClearOne for receiving the 2014 Communications Solutions Product of the Year Award," said Rich Tehrani, CEO of TMCnet. "ClearOne has demonstrated true innovation and is among the best solutions that facilitate professional collaboration and enterprise communications for some of the world's leading organizations. TMC looks forward to a continuous stream of product design excellence from ClearOne throughout 2014 and beyond."

#### **About ClearOne**

ClearOne is a global company that designs, develops and sells conferencing, collaboration, streaming and digital signage solutions for voice and visual communications. The performance and simplicity of its advanced, comprehensive solutions offer unprecedented levels of functionality, reliability and scalability. More information about the company can be found at <a href="http://www.clearone.com">www.clearone.com</a>.

#### About TMCnet™

Technology Marketing Corporation (TMC), based in Norwalk, CT and founded in 1972, is the world's leading business to business and integrated marketing media company, servicing niche markets within the communications and technology industries.

Reaching in excess of 3.5 million readers worldwide each month, TMC creates highly targeted, content-driven communities, serving as the world's primary educational and news resource in the communications and technology fields - including VoIP, IP communications, telecom, contact centers, and CRM.

TMC's print, online, and in-person media properties serve these rapidly-growing and dynamic technology and communications industries, providing actionable, mission-critical information which influential decision-makers demand when selecting products and services. <u>http://www.tmcnet.com/</u>

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