

October 27, 2014

## ClearOne Appoints Dan Acquafredda Vice President of Global Business Development for Media Collaboration

SALT LAKE CITY, Oct. 27, 2014 /PRNewswire/ -- ClearOne (NASDAQ: CLRO) has announced that Dan Acquafredda has been promoted to the position of Vice President, Global Business Development for Media Collaboration. Previously, he was ClearOne's Director of Business Development for Media Collaboration in the North American region.

Acquafredda originally joined ClearOne in June, 2014 from Mile25 Consulting in Matawan, NJ, where he specialized in planning, directing, and coordinating the monetization of global technology products and services.

"Dan is authoring and injecting valuable high-level strategic planning into our global go-to-market initiatives to help facilitate the next era of expansion and growth for our media collaboration products," noted Zee Hakimoglu, Chairman and CEO of ClearOne. "His rich and diverse strategic experience in key sectors of the technology economy is a fortuitous addition to our management infrastructure."

Acquafredda has a 30-year track record in technology, driving value for successful organizations such as Amdahl, Crescendo Networks, Diebold, FuzeBox, Madge Networks, Radvision, Sprint, Starbak, and Vidyo in various roles ranging from systems engineer to applications engineer, worldwide sales manager, senior vice president of global sales, and vice president of business development.

"ClearOne is a unique company with a diverse portfolio of patents, technology, and platforms within several very promising global market sectors," Acquafredda observed. "In the media collaboration space, we are giving businesses an unprecedented opportunity to expand and enhance enterprise communications capabilities with ease and affordability. I believe we are entering a new period of innovation and growth across the audio and visual communications industries."

More information on ClearOne's video and media collaboration product suite can be found at: <u>www.clearone.com/products\_video\_collaboration</u>

## About ClearOne

ClearOne is a global company that designs, develops and sells conferencing, collaboration, streaming and digital signage solutions for voice and visual communications. The performance and simplicity of its advanced, comprehensive solutions offer unprecedented levels of functionality, reliability, and scalability. More information about the company can be found at <a href="http://www.clearone.com">http://www.clearone.com</a>.

Printable releases are available in our Investor Relations area at http://investors.clearone.com.

Contact: Jimmie Owsley ClearOne Marketing 1-801-975-7200 jimmie.owsley@clearone.com

To view the original version on PR Newswire, visit:<u>http://www.prnewswire.com/news-releases/clearone-appoints-dan-acquafredda-vice-president-of-global-business-development-for-media-collaboration-817888001.html</u>

SOURCE ClearOne

News Provided by Acquire Media