ClearOne.

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ClearOne Names New Vice President of Sales

Mark Allen Fletcher Named to Lead ClearOne's Worldwide Sales Organization.

SALT LAKE CITY, July 8 /PRNewswire-FirstCall/ -- ClearOne (Nasdaq: CLRO), the leading global provider of high performance audio conferencing solutions, today announced it has named a new vice president of worldwide sales. Mark Allen Fletcher will fill the post and report directly to Zee Hakimoglu, ClearOne's president, chief executive and chairman.

Fletcher brings to ClearOne more than 20 years of experience in the audio-visual and communications industries. Mark has served in senior management roles in companies such as Tandberg, Samsys Technologies and Blue Water Communications. At Tandberg, he was responsible for the company's sales and marketing efforts in the Eastern U.S. and helped execute partner contracts with companies such as SBC Communications, Verizon, Northrop Grumman, and others. Mark has extensive experience partnering with leading vendors and system integrators including IBM, BEA, NCR, Unisys, Raytheon, and many others, and has demonstrated the tactical ability to successfully lead direct and indirect sales teams. He has a proven track record of attaining aggressive revenue goals, spearheading new product development, leading strategic alliances, and opening new markets.

Mr. Fletcher earned a Bachelor of Arts degree from the University of North Carolina in Chapel Hill, is a member of many industry organizations, and holds certifications in audio and networking technologies.

"We are very excited to welcome Mark Fletcher as our new VP of worldwide sales," said Zee Hakimoglu, CEO at ClearOne. "Mark has a broad background in the AV technology industry and brings tremendous senior-level sales experience to ClearOne. He has a proven ability to build strategic relationships and understands the sales channels extremely well. These are exciting times in the conferencing industry with new markets emerging and mature markets evolving at a rapid pace. We are confident Mark's knowledge, experience, and strategic insight will help ClearOne capitalize on future opportunities for growth."

About ClearOne

ClearOne Communications Inc. is a communications solutions company that develops and sells audio conferencing systems and related products for audio, video, and web conferencing applications. The reliability, flexibility, and performance of ClearOne's comprehensive solutions create a natural communications environment that saves organizations time and money by enabling more effective and efficient communication. For additional information, please visit <u>http://www.clearone.com</u>.

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