

March 8, 2016

## ClearOne Expands Manufacturer's Rep Agreement With Audio Associates for A/V Solutions in Mid-Atlantic

## Audio Associates: Ideal Partner for Strengthening, Extending ClearOne's Market Reach in Mid-Atlantic

SALT LAKE CITY, March 8, 2016 /PRNewswire/ -- ClearOne (NASDAQ: CLRO), a global provider of audio visual communication solutions, today announced expansion of its manufacturer's representative agreement with Audio Associates of Columbia, Maryland, enabling them to represent ClearOne's full line of best-in-class audio and visual communication solutions — in addition to ClearOne's wireless microphones, which Audio Associates already was representing.

Under terms of the agreement, Audio Associates will represent ClearOne's comprehensive product line-up to consultants, value-added resellers, and end-users in Washington, D.C., Maryland, Delaware, Virginia, West Virginia, eastern Pennsylvania, and southern New Jersey.

"Audio Associates has a well-established and well-deserved reputation in greater D.C.," ClearOne President and CEO Zee Hakimoglu said, "and has longstanding relationships with many government clients. In the mid-Atlantic they are the 'go-to' player for both audio and network technologies. Their expertise makes them ideal partners to represent ClearOne solutions."

ClearOne product lines represented include:

- Professional and UC audio
- Professional microphones
- Network media streaming
- Media collaboration

"Our sales and technical strengths sync perfectly with ClearOne's industry-leading products," Audio Associates President Joe Blacker said. "For the past two years, Audio Associates has represented ClearOne's wireless microphones in the mid-Atlantic market and have enjoyed working with their team. We are thrilled at the opportunity to expand that working relationship."

## **About Audio Associates**

For more than 30 years, Audio Associates has served the mid-Atlantic markets for professional audio, A/V, video, and touring. Working in tandem with industry leaders and decision-makers, Audio Associates has earned numerous awards recognizing its work on many top-tier A/V industry projects across the U.S., including many government projects. Audio Associates' expertise in related technologies puts them at the forefront of most large-scale A/V projects. Audio Associates also hosts certifications, CTSD classes, and demonstrations at its offices and training center in Columbia, Maryland. Visit www.audioassociatesonline.com.

## About ClearOne

ClearOne is a global company that designs, develops, and sells conferencing, collaboration, streaming, and digital signage solutions for audio and visual communications. The performance and simplicity of its advanced comprehensive solutions offer unprecedented levels of functionality, reliability, and scalability. Visit <u>www.clearone.com</u>.

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