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ClearOne Releases Third in Ongoing Series of New Video Software Licenses for its Award-Winning VIEW Pro Streaming Platform

Industry First: Downloadable Software License Allows the Combination of Multiple Input Sources for Composition and Video Wall Creation

SALT LAKE CITY, Nov. 5, 2015 /PRNewswire/ -- ClearOne (NASDAQ: CLRO) today announced the release of its new PANORAMA™ software license, which enables flexible video wall display and composition layout without having to purchase additional expensive video wall processor equipment.

"The PANORAMA software license includes a user friendly PC/Mac software application that empowers users to create 'What You See Is What You Get' layouts for multi-image composition, windowing and video wall layouts using VIEW Pro encoders and decoders," said Lewis Eig, Sales Director, Network Video and Audio Streaming for North America at ClearOne. "This new software license builds upon our ground breaking and unique strategy for adding affordable, new functionality and capabilities to the company's Network Media Streaming Platform, without requiring any hardware additions to ClearOne VIEW® Pro systems."

The third software license adds to previous VIEW Pro license releases. The first software license enables Real Time Streaming Protocol (RTSP) and User Datagram Protocol (UDP) to extend multimedia performance and the second software license adds local playback functionality.

Additional powerful VIEW Pro video functionality can be easily added through software license purchases. These licenses ensure that one-time VIEW Pro hardware investments are "future proof" and can be quickly upgraded, as needed. PANORAMA works seamlessly with ClearOne's previous VIEW Pro software license applications and continues to provide the highest quality experience in multimedia streaming on existing IP networks and is unmatched in scalability, ease of implementation and lowest total cost of ownership.

PANORAMA provides professional AV consultants and integrators a new solution that offers new product sales as well as upsell opportunities, by providing additional useful video functionality options, with increased ease of use and greater value to their customers.

The PANORAMA software license delivers the following new benefits, quickly and easily:

- Creates any multi-image composition or video wall layout;
- Saves and re-uses popular multi-image layouts saving time and effort;
- Adds text overlays to video; and,
- Uses online and offline modes for more flexibility.

ClearOne's VIEW Pro media system with PANORAMA software license is ideal for a variety of applications such as entertainment and hospitality, command and control, retail, transportation hub information, and classrooms or distance learning. Professional AV consultants and integrators can now offer flexible video composition and video wall capability via PANORAMA's convenient, downloadable user interface.

For more details on ClearOne's VIEW Pro solutions, contact ClearOne Sales at +1-801-975-7200 or visit: www.ClearOne.com/products_viewpro.

About ClearOne

ClearOne is a global company that designs, develops, and sells conferencing, collaboration, streaming, and digital signage solutions for voice and visual communications. The performance and simplicity of its advanced, comprehensive solutions offer unprecedented levels of functionality, reliability, and scalability. More information about the company can be found at www.ClearOne.com.

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