

June 14, 2011

ClearOne Introduces Bluetooth Connectivity for Streaming Audio in the Enterprise New BluePort™ Device Leverages StreamNet™ technology to Bring the Benefits of Bluetoot Connectivity to the Workplace

SALT LAKE CITY, June 14, 2011/PRNewswire/ -- ClearOne (NASDAQ: CLRO), a global communications and entertainment solutions company, today introduced BluePortTM, an iwall wireless audio gateway for simplifying connectivity between conference rooms, offices and other common business settings. Adding BluePort units to the StreamNetTM powered AV syster extends the reach and ease of unified communications in the workplace and allows employees to collaborate and share audio content for presentations, corporate announcements and other streaming content through an enterprise-class Bluetooth enabled device.

ClearOne is exhibiting and demonstrating BluePort for the first time this week in Orlando at InfoComm (booth 1563), the largest trade show for designers and installers of commercial AV systems.

"Whether you're in the lobby or an executive office, you can put your Bluetooth enabled smartphone in your pocket or a Bluetooth tablet on the conference table and have your phone conversation or audio content streaming wherever you like," said Aaron Davis, Senior Director of Product Marketing. "BluePort offers tremendous convenience and a rich, crystal-clear audio experience you just can't get on a traditional handheld device."

BluePort's front panel provides a "pairing" button for linking BluePort with the Bluetooth enabled transmitting device, and a small LED, which indicates pairing and transmission status. The in-wall device fits into a single-gang switchbox. Multiple BluePort units can be installed in one system and used simultaneously with different Bluetooth sources. Installers can choose from a variety of 16 zones to configure audio systems by the zone location (i.e., lobby, boardroom, etc.) or by identifying name, such as BluePort 1 or BluePort 2.

BluePort will be available in July at an MSRP of \$499.99

About ClearOne

ClearOne is a global communications solutions company that develops and sells conferencing, collaboration, multi-media streaming and connectivity systems for audio, video, and web applications. The reliability, flexibility and performance of our advanced comprehensive solutions enhance the quality of life through better communication, education, and entertainment.

We develop, manufacture, market, and service a comprehensive line of high-quality audio conferencing products under personal, tabletop, premium and professional categories. We occupy the number one position in the global professional audio conferencing market with nearly 50% of the global market share. Our conferencing solutions save organizations time and money by creating a natural environment for collaboration.

NetStreams, a ClearOne brand of residential products, delivers the ultimate IP A/V experience by distributing high definition audio and video over TCP/IP networks. NetStreams' products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability, and expandability. By combining audio/video content, meta-data and control signals into one stream and incorporating industry standards, NetStreams' newly patented StreamNet® solutions are a smart investment, enabling the Power of AV over IP™ today.

NetStreams' StreamNet technology provides elegant solutions for streaming media & control applications such as digital signage, distribution of HD video and audio, LAN Cloud Matrix Switching™, and audio paging over data networks.

http://www.b2i.us/irpass.asp?BzID=509&to=ea&s=0

Contact:

Jeff LeFevre Sr. Marketing Communications Director 801-303-3438 jeff.lefevre@clearone.com

SOURCE ClearOne