



June 16, 2015

InfoComm 2015: ClearOne Introduces New, Innovative Media Collaboration Series with "True Cloud" Functionality for the Ultimate in Scalability, Availability, and Performance

25-Participant Spontania Cloud Meeting Room Added to ClearOne Media Collaboration Appliances

ORLANDO, Fla., June 16, 2015 /PRNewswire/ -- ClearOne (NASDAQ: CLRO) has launched a new series of integrated packages in its COLLABORATE® line of professional collaboration solutions, the world's first technology that combines low cost appliances with powerful, scalable, cloud collaboration capabilities. This announcement is being made in conjunction with the InfoComm15 Conference and Exhibition in Orlando, the premiere annual event for the professional audiovisual industry, where ClearOne is displaying its solutions in booth 2259.

The company's COLLABORATE media appliance provides standards-based video conferencing with a wide assortment of collaboration tools, including wireless presentation and whiteboarding, streaming, recording, and multi-party conferencing. The addition of a new, complementary, Spontania cloud-based meeting room adds more functionality, flexibility, and participant value, to elevate ClearOne's leadership in the enterprise conferencing marketplace.

"Instead of investing in single-purpose videoconference devices that sit dormant much of the time, ClearOne customers can leverage expandable, multi-purpose platforms for many different collaborative applications and venues, across a range of affordable price points," explained Bala Krishnamoorthy, Senior Director of Product Line Management for Unified Communications and Media Collaboration at ClearOne.

Four new ClearOne COLLABORATE offerings, starting at an MSRP of \$1,999, fulfill business collaboration, conferencing, and communication applications in a wide variety of environments.

- **Professional-grade media collaboration** for medium and large conference rooms, classrooms, and training centers. ClearOne's COLLABORATE Pro 900 provides traditional standards-based multi-party video conferencing, streaming, recording, wireless presentation and whiteboarding tools, along with ClearOne's unique, cloud-based Spontania virtual meeting room for up to 25 participants. It also includes ClearOne's unique and patented Beamforming Microphone Array, professional CONVERGE® DSP audio mixer, and a PTZ camera with 12x optical zoom.
- **Enterprise-class media collaboration** for medium and large conference rooms, classrooms, and training rooms. COLLABORATE Pro 600 includes traditional standards-based multi-party video conferencing, streaming, recording, wireless presentation and whiteboarding tools, along with ClearOne's unique, 25-participant cloud-based Spontania meeting room. It also comes with a PTZ camera with 12x optical zoom, and two daisy-chained ClearOne microphone arrays.
- **Economical media collaboration** designed for smaller environments, ranging from huddle rooms to small and medium conference rooms. COLLABORATE Pro 300 is a compact-size, economical device that can be easily mounted on the back of any video display to eliminate the need to bring PCs into the conference room. It includes traditional standards-based video conferencing, wireless presentation and whiteboarding tools, along with ClearOne's 25-participant cloud-based Spontania meeting room, plus a PTZ camera with 12x optical zoom, and a ClearOne speakerphone.
- **Flexible video collaboration** for ad hoc groups and teams that use popular PC-based video applications, such as Cisco Jabber® and WebEx®, Citrix® GoToMeeting, Google Hangouts, IBM® Sametime®, Microsoft® Lync® and Skype™ and others. ClearOne's COLLABORATE Versa™ is an affordable solution that allows teams to use their current video applications in the conference room environment. Versa includes a free, one-year license for a 25-participant Spontania virtual meeting room, to enable teams to personally experience the richness and superiority of Spontania, when compared to their existing video applications. Versa also comes with a PTZ camera with 12x optical zoom, and a ClearOne speakerphone.

These versatile, pre-packaged technology bundles deliver the right size solution to any group, in any environment, at any budget level, with better performance than competitive products that do not leverage the modern capabilities and power of the cloud.

For more details on ClearOne's COLLABORATE media collaboration solutions, contact ClearOne at + 1-801-975-7200, or visit: www.clearone.com/collaborate/collaborate2015.pdf

Printable releases are available in our Investor Relations area at <http://investors.clearone.com>

About ClearOne

ClearOne is a global company that designs, develops, and sells conferencing, collaboration, streaming, and digital signage solutions for voice and visual communications. The performance and simplicity of its advanced, comprehensive solutions offer unprecedented levels of functionality, reliability, and scalability. More information about the company can be found at www.clearone.com

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