## ClearOne.

## ClearOne Announces Powerful New UNITE® 160 4K PTZ Camera Offering 4K UHD, Smart Face Tracking, and Auto Framing

## November 15, 2022

The new camera delivers cutting-edge performance and artificial intelligence capabilities ideal for large spaces including boardrooms, training centers, conference rooms and classrooms.

SALT LAKE CITY, UTAH, November 15, 2022 — Reaffirming its status as a leading provider of enterprise-grade communications, conferencing, and collaboration solutions, <u>ClearOne</u> (NASDAQ: CLRO) today announced the introduction of **UNITE® 160 4K** camera.

This new camera offers organizations cutting-edge 4K UHD performance with 12x optical zoom capabilities, remote-controlled mechanical pan and tilt as well as AI-powered smart face tracking and auto framing. This camera is designed to capture all participants in large rooms while enabling automated focus on a moving presenter, making it ideal for larger spaces including board rooms, training centers, conference rooms and classrooms.

"Modern expectations for efficiency and flexibility require businesses, government entities, and educational institutions to ensure employees, educators, and students have access to clear, uninterrupted virtual communications solutions," said ClearOne Interim CEO Derek Graham. "The new UNITE® 160 4K camera enables integrators and technology buyers to implement enterprise-grade video communications that can be paired with our innovative conferencing systems, such as the Versa Lite CT, to deliver easy-to-use meeting rooms with impressive performance."

Previously, ClearOne's solution for camera tracking included the CONVERGE® Pro 2 DSP mixer, one or more BMA 360 ceiling tile microphone arrays, and a camera tracking module for Crestron, AMX, or Extron. Although that is still the best configuration for multi-camera and multi- beamformer installations, ClearOne's new camera offers an integrated Al-based camera tracking solution for rooms that are a fit The UNITE® 160 4K Camera is equipped with smart face tracking and auto framing, making it an ideal solution for larger workspaces and conference rooms.



for a single Versa Lite CT and a single camera. This new lower cost camera tracking configuration eliminates the need for a DSP mixer and a control system.

The UNITE 160 4K camera supports all leading virtual meeting platforms including Microsoft® Teams, Zoom<sup>™</sup>, Google® Meet<sup>™</sup>, WebEx<sup>™</sup> an GoToMeeting<sup>™</sup>.

Challenging lighting conditions are no match for the camera's advanced 2D and 3D noise reduction, which ensures excellent visuals free of artifacts or grain. Camera control is attained through an IR remote, RS-232 connection, or UVC/UAC protocols, offering broad integration with control and automation systems.

To learn more about the new ClearOne UNITE 160 4K camera, visit www.clearone.com/unite- 160-4k-camera.

## About ClearOne

ClearOne is a global market leader enabling conferencing, collaboration, and network streaming solutions. The performance and simplicity of its advanced, comprehensive solutions offer unprecedented levels of functionality, reliability, and scalability. Visit ClearOne at www.clearone.com.