



ClearOne Names Midwest Rep Firm

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SALT LAKE CITY, UTAH (Oct 19, 2011)-ClearOne (NASDAQ: CLRO), a global communications and entertainment solutions company, has appointed Starin Marketing Inc. of Chesterton, IN as its Midwest sales representative for MagicBox digital signage solutions. Starin generates demand for and delivers audio, video, multimedia, lighting and communication solutions.

"We see a growing demand for digital signage and content management solutions in the market and feel the MagicBox brand will be a popular choice among our customers," said Bill Mullin, Executive Vice President Sales and Marketing. "When combined with ClearOne's professional AV and multimedia streaming solutions, the MagicBox product line offers our customers a complete end-to-end, IP-based solution for video networking for a variety of applications."

"Starin has developed a reputation for its talented, experienced sales force which assists some of the best AV integrators with their commercial installations," said Tom Searcy, ClearOne Vice President, Digital Signage Sales. "We feel this partnership will give us substantial coverage and help us grow market share in several verticals."

About Starin

Founded in 1988, Starin generates demand for and delivers audio, video, multimedia, and communication solutions via added-value measures of training, application assistance, implementation support, sales incentives and procurement programs. With headquarters in the Chicagoland area, 7 staffed offices and valuable associated rep firm alliances, the company services the needs of resellers and integrators in North America.

About ClearOne

ClearOne is a global communications solutions company that develops and sells conferencing, collaboration, multi-media streaming and connectivity systems for audio, video, and web applications. The reliability, flexibility and performance of our advanced comprehensive solutions enhance the quality of life through better communication, education, and entertainment.

We develop, manufacture, market, and service a comprehensive line of high-quality audio conferencing products under personal, tabletop, premium and professional categories. We occupy the number one position in the global professional audio conferencing market with nearly 50% of the global market share. Our conferencing solutions save organizations time and money by creating a natural environment for collaboration.

NetStreams, a ClearOne brand of residential products, delivers the ultimate IP A/V experience by distributing high definition audio and video over TCP/IP networks. NetStreams' products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability, and expandability. By combining audio/video content, meta-data and control signals into one stream and incorporating industry standards, NetStreams' newly patented StreamNet® solutions are a smart investment, enabling the Power of AV over IP™ - today.

NetStreams' StreamNet technology provides elegant solutions for streaming media & control applications such as digital signage, distribution of HD video and audio, LAN Cloud Matrix Switching™, and audio paging over data networks.

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