ClearOne.

June 6, 2012

ClearOne to Launch Suite of New Software-based Video Conferencing Products at InfoComm 2012

HD Video Solutions Include Feature-rich Desktop Video Applications, Room Systems, Infrastructure and Management

SALT LAKE CITY, June 6, 2012 /PRNewswire/ -- ClearOne (NASDAQ: CLRO) today announced it will launch its new line of COLLABORATE™ video conferencing products, a complete suite of software-based HD video solutions, at InfoComm 2012 in Las Vegas (booth N1827), June 13-16. The new video conferencing portfolio features complete desktop video applications, room systems, infrastructure and management solutions. Featured products include:

COLLABORATE Desktop
COLLABORATE Desktop is a versatile application for any PC or laptop user in organizations of any size.

Available with up to 1080p resolution, the COLLABORATE Desktop offers multiple media transmitting capabilities for video, audio and data. Using ClearOne's DualStream™ technology, the application has the ability to send and receive video and data streams simultaneously. Additional streaming capability, using ClearOne's Simulcast™, allows COLLABORATE Desktop to chair or participate in corporate broadcasts. The application is available in Basic and Executive models to suit varying corporate requirements.

COLLABORATE Room
Available in four models, SD, HD (720p), FHD (1080p30) and PHD (1080p60), COLLABORATE Room is a best-in-class video conferencing and collaboration solution offering a price-point and feature set vastly superior to that of competing room conferencing solutions. Designed for small and medium businesses and corporate meeting rooms, the COLLABORATE Room features software-based and server-less embedded multipoint (up to 9-way) video conferencing, SIP/H.323 bridging interoperability, built-in recording and streaming, built-in remote content and data sharing, and interactive multicast.

COLLABORATE MCU
The software-based COLLABORATE MCU optimizes an enterprise's video conferencing infrastructure by integrating multipoint conferencing, advanced video management capabilities, video recording, streaming and scheduling into a single, all-in-one, cost-effective appliance. COLLABORATE MCU includes embedded COLLABORATE Central, ClearOne's full-feature management tool. It also comprises features such as multipoint conferencing up to 36 participants, continuous presence intelligent conference layouts for up to 25 participants at a time, and a special presenter mode for distance education and other vertical applications.

COLLABORATE Netpoint
NetPoint safely extends the benefits of IP-based video communications beyond the edges of the managed data network. It enables video communication with any H.323 device using public IP, or any H.460 device. Designed to enable firewall transversal for both inbound and outbound video traffic, Netpoint allows video endpoints behind firewalls to communicate in a real time environment with other endpoints in both LAN/WAN and internet, regardless of firewall/NAT.

COLLABORATE Central
From a single console in the office, home or on the road, COLLABORATE Central provides the ability to configure, monitor, manage, upgrade and enforce company conferencing policies on any videoconferencing client in an organization. COLLABORATE Central offers a full suite of tools for centrally managing and administrating user groups and bandwidth requirements, as well as QoS prioritization, a billing engine and reporting capabilities.

"The video market has approached an inflexion point and we believe the architectural shift from hardware to software based video applications will bring disruptive changes in the market," said Zee Hakimoglu, Chairman and CEO of ClearOne. "The introduction of this new suite of video conferencing products complements our industry-leading enterprise audio, allowing us to deliver lower-cost, high-quality complete conferencing and collaboration solutions in the market."

For questions related to channel distribution and pricing, contact ClearOne sales at 800-707-6994 or sales@clearone.com for more information.

About ClearOne

ClearOne is a global company that designs, develops and sells conferencing, collaboration, streaming and digital signage solutions for audio, video and data multimedia communication. The performance and simplicity of its advanced comprehensive solutions enhance the quality of life. ClearOne products are designed for business and residential use, offering unprecedented levels of functionality, reliability and scalability. More information about the company can be found at www.clearone.com.

http://www.b2i.us/irpass.asp?BzID=509&to=ea&s=0

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