

January 21, 2009

# ClearOne Receives Internet Telephony(R) Magazine's 11th Annual Product of the Year Award

## MAX IP Response Point recognized for outstanding innovation.

SALT LAKE CITY, Jan. 21 /PRNewswire-FirstCall/ -- ClearOne (Nasdaq: CLRO), the leading provider of high performance audio conferencing solutions, announced today that Technology Marketing Corporation's (TMC<sup>®</sup>) *INTERNET TELEPHONY* magazine (www.itmag.com) has named the MAX IP Response Point as a recipient of its 2008 Product of the Year Award.

MAX IP Response Point brings high performance audio conferencing to small businesses using the Microsoft<sup>®</sup> Response Point<sup>™</sup> phone system. MAX IP Response Point contains ClearOne's HDConference audio processing technology suite for unrivaled audio performance as well as the ability to daisy-chain up to four phones together, providing better room coverage, flexibility and user control.

"The MAX IP Response Point is the first and only conference phone compatible with Microsoft's new Response Point VoIP phone system and we're pleased to have *INTERNET TELEPHONY* recognize this achievement," said Mark Child, Director of Product Marketing - Telephony, at ClearOne. "Our advanced audio technologies perfectly complement the advanced speech recognition Microsoft has implemented in the Response Point software. The combination creates a comfortable, natural communications environment. ClearOne has a reputation in the industry for producing high-performance audio conferencing products and we are confident the MAX IP Response Point will bring tremendous value to small businesses across all industries."

MAX IP Response Point conference phones offer the advanced audio signal processing technologies that were developed for ClearOne's market-leading professional audio conferencing products. This HDConference technology suite delivers crystal-clear audio to participants on both ends of the call and includes:

- -- Full-duplex audio
- -- Distributed Echo Cancellation(TM)
- -- Noise cancellation
- -- First microphone priority
- -- Automatic gain and level controls
- -- ClearEffect(TM)

MAX IP Response Point users can daisy-chain up to four complete phones together to provide better audio coverage for larger rooms and U-shaped tables. By linking multiple phones, business users benefit not only from multiple microphones at each phone, but also additional loudspeakers and keypads, providing outstanding full-room coverage and user control. With all phones connected, the entire system can be operated using the dial pad of any single phone.

"INTERNET TELEPHONY is pleased to grant a 2008 Product of the Year Award to ClearOne for their MAX IP Response Point. ClearOne has proven they are committed to quality and excellence while addressing real needs in the marketplace," said Rich Tehrani, TMC President and Editor-in-Chief of INTERNET TELEPHONY magazine. "We're proud to honor their accomplishments in the advancement of IP communications and look forward to more innovative solutions from them in the future."

A full list of Product of the Year winners will be published in the February, 2009 issue of *INTERNET TELEPHONY* magazine, (<a href="https://www.itmag.com">www.itmag.com</a>). *INTERNET TELEPHONY* has been the authority in IP communication since 1998.

For more information about TMC, please visit www.tmcnet.com.

### About ClearOne

ClearOne Communications Inc. is a communications solutions company that develops and sells audio conferencing systems and related products for audio, video and web conferencing applications. The reliability, flexibility and performance of ClearOne's comprehensive solutions create a natural communications environment that saves organizations time and money by enabling more effective and efficient communication. For additional information, access <a href="https://www.clearone.com">www.clearone.com</a>.

### About INTERNET TELEPHONY magazine

INTERNET TELEPHONY has been the IP Communications Authority since 1998<sup>™</sup>. Beginning with the first issue in February of 1998, INTERNET TELEPHONY magazine has been providing unbiased views of the complicated converged communications space. INTERNET TELEPHONY offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. INTERNET TELEPHONY magazine reaches more than 225,000 readers, including pass-along readers. For more information, please visit <a href="https://www.itmag.com">www.itmag.com</a>.

#### About TMC

Technology Marketing Corporation (TMC) is an integrated global media company helping our clients build communities in print, in person and online. TMC publishes <u>Customer Interaction Solutions</u>, <u>INTERNET TELEPHONY</u>, <u>Unified Communications</u>, and <u>NGN Magazine</u>. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by three million unique visitors each month worldwide, according to Webtrends. In addition, TMC produces <u>INTERNET TELEPHONY</u> Conference & EXPO and Communications Developer Conference.

For more information about TMC, visit <a href="http://www.tmcnet.com">http://www.tmcnet.com</a>.

ClearOne Contact:
Mark Child
801-303-3446
mark.child@clearone.com

TMC Contact:
Jan Pierret
Marketing Manager
203-852-6800, ext. 228
jpierret@tmcnet.com

http://www.b2i.us/irpass.asp?BzID=509&to=ea&s=0

SOURCE ClearOne