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Frost & Sullivan Recognizes ClearOne as a Technology Leader within the Installed Audio Conferencing Endpoints Market

SALT LAKE CITY — February 1, 2011 PRNewswire-FirstCall/ -- ClearOne (www.clearone.com) (NASDAQ:CLRO) — Based on its recent analysis of the installed audio conferencing endpoints market, Frost & Sullivan recognizes ClearOne with the 2010 Global Frost & Sullivan Award for Market Share Leadership of the Year. Valued at \$43.3 million in 2009, the world installed audio conferencing endpoints market is poised to reach \$73.5 million in 2014. In 2008 and 2009, ClearOne maintained its market share leadership position in this space with a market share of 48.3 percent of revenues.

ClearOne has maintained its market leadership by focusing on its core competency: offering high-quality audio products to the marketplace. The company monitors the market closely and integrates trends into its business planning and strategy. Anticipating strong growth in the market in 2010 to 2012, ClearOne has positioned itself to meet technology trends through the acquisition of NetStreams. The late 2009 acquisition enables ClearOne to provide products for distributing audio-only as well as audio and video over IP networks to its customers. Additionally, the company continues to educate the market on the value of using installed audio conferencing endpoints versus standard speakerphone solutions in the group conference room.

"The installed audio conferencing endpoints market experienced strong price pressures in 2009 into 2010 and the economic recession continues to impact the balance of pricing to growth," says Frost & Sullivan research analyst Paul Waadevig. "However, ClearOne meets this challenge by providing a broad family of products that are priced based upon a customer's conferencing need. This allows customers to choose a ClearOne system that has the capabilities that they require, generally at a price that is comparable or lower than competitive solutions."

In the last two years, the installed audio conferencing endpoints market has been challenged by available web conferencing and unified communication tools. Technology changes and adoptions have altered what companies use for audio conferencing and how they deploy these solutions. Recognizing the competitive challenges of the marketplace, ClearOne recently expanded its product portfolio to provide the INTERACT® PRO suite of products.

The INTERACT PRO product family provides a complete audio system with stereo AEC and application flexibility. The products connect enterprise telephones and PC and HD video conferencing systems with emerging unified communication devices. As a result of including ClearOne's HDConference® technology within the product, customers are able to experience state-of-the-art audio quality and intelligibility. Additionally, the products have a USB port to connect to a PC for Skype, WebEx and other A/V conferencing applications and rich media systems.

As a technology leader within the installed audio conferencing endpoints market, ClearOne offers new solutions to leverage its market leadership. ClearOne has successfully used its technology leadership to meet the evolving needs of its customers, to drive adoption within corporations, and to capture new markets.

Overall, ClearOne continually integrates new technology into its portfolio and maintains market-leading pricing; as such, the company is the well-deserving recipient of the 2010 Frost & Sullivan Global Market Share Leadership of the Year Award.

Each year, Frost & Sullivan presents this award to the company that has demonstrated excellence in capturing the highest market share within its industry. The award recognizes the company's leadership position within the industry in terms of revenues or units, as specified.

Frost & Sullivan's Best Practices Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices in the industry.

About ClearOne Communications, Inc.

ClearOne Communications, Inc. is a communications solutions company that develops and sells audio conferencing systems and related products for audio, video and web conferencing applications. The reliability, flexibility and performance of ClearOne's comprehensive solutions create a natural communications environment that saves organizations time and money by enabling more effective and efficient communication. For additional information, access <http://www.ClearOne.com>.

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