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## **ClearOne Announces Strategic Relationship with Eig Group for National Program Promoting Professional AV and StreamNet™ Technology to Consultants**

SALT LAKE CITY, Aug. 10, 2011 /PRNewswire/ -- ClearOne (NASDAQ: CLRO), a global communications and entertainment solutions company, today announced a strategic relationship with The Eig Group of New Jersey to implement a comprehensive national program promoting ClearOne's full line of Professional AV and network-based StreamNet™ technology products to professional consultants involved in the design and installation of major audio-visual projects.

"We anticipated the emergence of network-based standards in AV and conferencing solutions, and have developed exceptional products and technology to serve this market today," said Zee Hakimoglu, chairman and CEO of ClearOne. "The Eig Group's standing in the professional AV industry will ensure the pro market is aware and well informed about the suitability and reliability of our audio-video conferencing solutions, as well as our StreamNet technology for these installations."

"A partnership with ClearOne will bring exciting new opportunities in both conferencing technologies and TCP/IP distribution to consultants and integrators alike," said Lewis Eig, President of the Eig Group. "ClearOne's cost-effective, scalable and easy to implement solutions should attract substantial interest in our industry."

The Eig Group's work with ClearOne will fall into three areas: the creation of an industry consultants committee to increase information exchange and dialogue between consultants and ClearOne; increase promotion of StreamNet as a foundation technology for conferencing, distributed AV and system control; and develop and implement training programs best suited to consultants' needs.

"The consultant-specifier community is well aware of movement toward network-based solutions," said Jim Breen, ClearOne's Director of Multimedia and Networking Products. "But they don't realize the power or versatility of StreamNet to address a broad range of needs. The Eig Group will help in changing that, and in raising the regard for StreamNet technology-and ClearOne's full professional line-to the AV community."

### **About ClearOne**

ClearOne is a global communications solutions company that develops and sells conferencing, collaboration, multi-media streaming and connectivity systems for audio, video, and web applications. The reliability, flexibility and performance of our advanced comprehensive solutions enhance the quality of life through better communication, education, and entertainment.

We develop, manufacture, market, and service a comprehensive line of high-quality audio conferencing products under personal, tabletop, premium and professional categories. We occupy the number one position in the global professional audio conferencing market with nearly 50% of the global market share. Our conferencing solutions save organizations time and money by creating a natural environment for collaboration.

NetStreams, a ClearOne brand of residential products, delivers the ultimate IP A/V experience by distributing high definition audio and video over TCP/IP networks. NetStreams' products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability, and expandability. By combining audio/video content, meta-data and control signals into one stream and incorporating industry standards, NetStreams' newly patented StreamNet® solutions are a smart investment, enabling the Power of AV over IP™ today.

NetStreams' StreamNet technology provides elegant solutions for streaming media & control applications such as digital signage, distribution of HD video and audio, LAN Cloud Matrix Switching™, and audio paging over data networks.

### **About The Eig Group**

The Eig Group, LLC is an independent consultant liaison representative firm in the Professional Audio/Visual industry with an emphasis on delivering solutions to consulting and engineering firms across the United States. For information on The Eig Group visit [www.TheEigGroup.com](http://www.TheEigGroup.com) or contact Lewis Eig at 201-501-1155 or [Lewis@TheEigGroup.com](mailto:Lewis@TheEigGroup.com)

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