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## ClearOne Names Vice President to Head Up Worldwide Residential Sales

**Buzz Goddard, a long time sales executive of NetStreams to spearhead ClearOne's ongoing commitment to the global CEDIA market and residential sales.**

SALT LAKE CITY, Nov. 10 /PRNewswire-FirstCall/ -- ClearOne (Nasdaq: CLRO), ([www.clearone.com](http://www.clearone.com)), the leading global provider of high performance audio conferencing solutions, today announced it has named Buzz Goddard Vice President, Worldwide Residential Sales subsequent to its acquisition of NetStreams. In his new role, Goddard will report directly to Joseph Sorrentino, ClearOne's Executive Vice President of Worldwide Sales, and immediately assume Global responsibility for NetStreams Residential Sales. This will include all domestic and international channel partners and manufacturing representatives that are part of NetStreams global residential market presence. Previously Buzz headed up the International sales efforts for NetStreams as Vice President of International Sales.

"Buzz started the consumer electronics division of Lexicon and was a founding member of the Consumer Electronic Design & Installation Association (CEDIA). He has held senior management positions at AudioAccess, Cambridge SoundWorks/Creative Labs, and Harman International," said Joe Sorrentino, Executive Vice President of Worldwide Sales at ClearOne. "We are privileged to have someone with Buzz's extensive experience in the CEDIA market to take over this newly created role for ClearOne and NetStreams. His experience with the CEDIA sales channel globally will allow him to hit the ground running."

"I am delighted to be able to further expand NetStreams position as the leader in IP audio, video and control for the global CEDIA market," said Buzz Goddard, Vice President, Worldwide Residential Sales at NetStreams. "This is a fantastic opportunity that comes at a unique time. ClearOne understands and shares our vision of the critical importance of the worldwide CEDIA market and values NetStreams strong presence in the residential market."

"In acquiring NetStreams, one of the valuable assets of NetStreams was the strength of NetStreams presence in the residential market. NetStreams has compelling solutions for the CEDIA market globally and brings tremendous experience in the residential market to ClearOne. ClearOne is committed to the ongoing success and growth of the worldwide residential market for NetStreams products and solutions and I am very pleased to have Buzz join our sales leadership team," said Zee Hakimoglu, President and Chief Executive Officer of ClearOne.

### *About ClearOne*

ClearOne is a communications solutions company that develops and sells audio conferencing systems and related products for audio, video, and web conferencing applications. The reliability, flexibility, and performance of ClearOne's comprehensive solutions create a natural communications environment that saves organizations time and money by enabling more effective and efficient communication. For additional information, access [www.clearone.com](http://www.clearone.com).

### *About NetStreams*

Founded in 2002, NetStreams, a whole owned subsidiary of ClearOne, delivers the Ultimate IP A/V Experience by distributing high definition audio and video over TCP/IP networks. NetStreams' products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability, and expandability. By combining audio/video content, meta-data and control signals into one stream and incorporating industry standards, NetStreams solutions are a smart investment. NetStreams is enabling the future of IP A/V - today. For additional information on NetStreams and its innovative products, please visit [www.netstreams.com](http://www.netstreams.com).

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