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ClearOne Joins AVnu Alliance to Support Audio Video Bridging

SALT LAKE CITY, July 18, 2011 /PRNewswire/ -- ClearOne (NASDAQ: CLRO), a global communications and entertainment solutions company, today announced its membership to the AVnu Alliance™, the industry forum which promotes IEEE Audio Video Bridging (AVB) standards. ClearOne joins the growing list of industry stakeholders in the Automotive, Professional, and Consumer Electronics industries who promote Audio Video Bridging AVB and its role in delivering the highest quality A/V experience.

"We are an ardent proponent of technology standards and strongly support the AVnu Alliance mission," said Michael Braithwaite, ClearOne's chief strategy officer. "Joining AVnu will help ensure that StreamNet™ products leverage AVB standards and seamlessly operate on networks with other AVB components." StreamNet is ClearOne's innovative technology for distributing, synchronizing and controlling AV content over Internet protocol networks.

"Adopting AVB will let us extend StreamNet to a new level of performance," said Braithwaite. "We will use it in developing professional, leading-edge AV streaming products that reliably deliver rich multi-media content in high-traffic network environments."

Audio Video Bridging is a set of standards currently in development by the IEEE 802.1 Task Group. The standards provide professional quality AV to be effectively transported over Ethernet with guaranteed quality of service and low latency.

"Audio Video Bridging provides a robust standards-based foundation for AV distribution for a broad range of applications," said Lee Minich, Marketing Work Group chair of AVnu Alliance and president of Lab X Technologies. "We welcome ClearOne and their expertise in AV conferencing and networking, and their sharing of our collective vision of an interoperable AVB ecosystem."

About ClearOne

ClearOne is a global communications solutions company that develops and sells conferencing, collaboration, multi-media streaming and connectivity systems for audio, video and web applications. The reliability, flexibility and performance of our advanced comprehensive solutions enhance the quality of life through better communication, education and entertainment.

We develop, manufacture, market and service a comprehensive line of high-quality audio conferencing products under personal, tabletop, premium and professional categories. We occupy the number one position in the global professional audio conferencing market with nearly 50% of the global market share. Our conferencing solutions save organizations time and money by creating a natural environment for collaboration.

NetStreams, a ClearOne brand of residential products, delivers the ultimate IP A/V experience by distributing high definition audio and video over TCP/IP networks. NetStreams' products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability and expandability. By combining audio/video content, meta-data and control signals into one stream and incorporating industry standards, NetStreams' newly patented StreamNet™ solutions are a smart investment, enabling the Power of AV over IP™ today.

NetStreams' StreamNet technology provides elegant solutions for streaming media & control applications such as digital signage, distribution of HD video and audio, LAN Cloud Matrix Switching™ and audio paging over data networks.

About AVnu Alliance

AVnu Alliance is an industry forum dedicated to enabling professional-quality audio video transport by promoting the adoption of IEEE 802.1 AVB and the related standards over various networking link-layers. The member companies create and implement compliance test procedures and processes that promote interoperability of AVB-enabled networked products. More information can be found on the AVnu Alliance Web site at <http://www.AVnu.org>.

<http://www.b2i.us/irpass.asp?BzID=509&to=ea&s=0>

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