



May 16, 2012

ClearOne Introduces Its New Network Audio Bridge Product Line for Pro Audio

The CONNECT™ CobraNet and CONNECT AVB Provide the Most Flexible and Cost-effective Solution for Networked Audio

SALT LAKE CITY, May 16, 2012 /PRNewswire/ -- ClearOne (NASDAQ: CLRO) today announced the release of CONNECT CobraNet and CONNECT AVB network bridges for its CONVERGE® Pro products providing integrators with the most flexible and cost-effective platform for networked audio. With the introduction of this new Pro product line, ClearOne provides solutions for proven CobraNet and emerging Audio Video Bridging (AVB) standards for networked audio. AVB is a set of standards currently in development by the AVnu® Alliance, an IEEE working group, to provide time-synchronized delivery of audio and video media through Ethernet networks. The release of this new platform demonstrates ClearOne's commitment to further extend and expand the reach of professional audio.

"ClearOne's strategy to AVB is unique in that our solutions are designed to work with our existing pro audio products," said Durai Ramachandiran, Director of Product Line Management for Multimedia and Networking Products. "With our bridging solution architecture, integrators have the choice and flexibility to use CobraNet or AVB with existing installations, as well as new pro audio deployments to provide a more scalable and economical solution."

Any audio input can be dynamically routed to any audio output on the network, over extended distances, using CONVERGE Pro with CONNECT CobraNet or CONNECT AVB, delivering unparalleled routing flexibility over standard Ethernet connections.

The CONNECT CobraNet and CONNECT AVB network bridges will be featured at ClearOne's exhibit, booth #N1827, at InfoComm 2012 in Las Vegas, June 13-16. "In addition to the debut of the CONNECT product line at InfoComm, we will be announcing another exciting new product-one where pro audio will never sound the same," said Ramachandiran.

The CONNECT CobraNet bridge will ship in August, and the CONNECT AVB bridge in the following quarter. Contact ClearOne sales at 800-707-6994 or sales@clearone.com for more information.

About ClearOne

ClearOne is a global company that designs, develops and sells conferencing, collaboration, streaming and digital signage solutions for audio, video and data multimedia communication. The performance and simplicity of its advanced comprehensive solutions enhance the quality of life. ClearOne products are designed for business and residential use, offering unprecedented levels of functionality, reliability and scalability. More information about the company can be found at www.clearone.com.

<http://www.b2i.us/irpass.asp?BzID=509&to=ea&s=0>

Contact:

Jeff LeFevre
Sr. Marketing Communications Director
801-303-3438
jeff.lefevre@clearone.com

SOURCE ClearOne