



June 6, 2011

## **ClearOne Focuses on Communications and Collaboration Technologies at 2011 InfoComm Show in Orlando ClearOne to Showcase the Latest in Unified Communications and IP-based Multimedia Streaming Technology**

SALT LAKE CITY, June 6, 2011/PRNewswire/ -- As leaders in professional AV technology and business communications meet this week in Orlando at InfoComm, the industry's largest international conference and exhibition, customers and analysts can expect a new generation of products harnessing the latest Internet and network technologies to enhance peer communications and group collaboration using voice, video, data and multimedia in the commercial environment. Prominent in this year's show will be ClearOne (NASDAQ: CLRO), a global communications and entertainment solutions company, as it launches several major new products and leads the show's opening day industry panel on trends in unified communications and collaboration.

"Our industry is redefining audio and video collaboration which will dramatically affect the way businesses communicate and share information," said Zee Hakimoglu, Chief Executive Officer and Chairman of ClearOne. "New unified communications, audio/visual and multimedia technologies will have a significant impact on professional systems integrators, who will be seeking ways to leverage these technologies to expand their sphere of influence and enrich the user experience. All our new products address these evolving market needs."

ClearOne will be introducing several groundbreaking products and product enhancements in the areas of unified communications and IP-based multimedia distribution. ClearOne's Collaborate™, an all-in-one, PC-based video collaboration console that allows popular web and UC applications to be on-screen simultaneously with voice, video and data interaction, will be featured prominently during its InfoComm debut. Collaborate, announced in March, will be demonstrated for the first time at InfoComm and begin shipping later this month following the show. ClearOne is also expanding *The Power of AV over IP™* as it will introduce complete HDMI and digital signage solutions that allow installers to design A/V and signage networks with virtually unlimited number of digital sources and displays.

Specific product announcements will be made later this week, and ClearOne will introduce its new solutions to interested media at its InfoComm booth #1563 on Wednesday, June 15 at 2:30 PM EDT.

Also on Wednesday at 10:30 AM EDT, Chris Wildfoerster, ClearOne's Vice President of Business Development, will lead and moderate an InfoComm industry panel, "*From Communication to Collaboration*," with senior level panelists from AVI-SPL, HP, IBM, Skype and Wainhouse Research. The discussion will revolve around the topics of unified communications, audio and video, IP-based multimedia networks, hardware and software codecs, migrating from dedicated platforms into shared platforms and mobility.

Participating panelists include John Vitale, Vice President of Products, AVI-SPL; Marcio Macedo, Director Product Management, HP Visual Collaboration; Rick Schonbrun, Worldwide Sales, Unified Communications & Collaboration, IBM; Perry Teevens, Director of Global Business Development, Skype; and Andrew Davis, Senior Partner, Wainhouse Research.

### **About ClearOne**

ClearOne is a global communications solutions company that develops and sells conferencing, collaboration, streaming media and connectivity systems for audio, video, and web applications. The reliability, flexibility and performance of the company's advanced comprehensive solutions enhance the quality of life through better communication, education and entertainment.

ClearOne develops, manufactures, markets and services a comprehensive line of high-quality audio conferencing products under personal, tabletop, premium and professional categories. The company occupies the number one position in the professional audio conferencing market. ClearOne's conferencing solutions save organizations time and money by creating a natural environment for collaboration.

NetStreams, recently acquired by ClearOne, delivers the ultimate IP A/V experience by distributing high definition audio and video over TCP/IP networks. NetStreams' products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability and expandability. By combining audio/video content, meta-data and control signals into one stream, NetStreams' newly patented StreamNet™ solutions are a smart investment, enabling the Power of AV over IP™ today.

### **Contact:**

Jeff LeFevre

Investor Relations  
801-303-3438  
[jeff.lefevre@clearone.com](mailto:jeff.lefevre@clearone.com)

<http://www.b2i.us/irpass.asp?BzID=509&to=ea&s=0>

SOURCE ClearOne