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ClearOne and HospitalityVision to Provide Customizable Digital Signage Packages

SALT LAKE CITY, Jan. 24, 2013 /PRNewswire/ -- ClearOne (NASDAQ: CLRO) today announced a partnership with HospitalityVision to offer two different levels of turn-key digital signage background packages. This content creation service addresses the needs of smaller companies without internal design or marketing resources to create specialized digital signage content. Customers will order directly from HospitalityVision and engage with a designer to create their own customized content.

"You have only a few seconds to make a good first impression; but it takes forever to change a bad one," said Tom Searcy, Vice President of ClearOne's Signage Business. "ClearOne and HospitalityVision are working together to help organizations make a positive first impression by delivering branded, eye-catching, personalized content backgrounds for their digital signage products. The HospitalityVision content packages are like hiring a full-time marketer and salesperson at an unbelievably affordable rate; your high-quality digital signage content is always selling for you, without the cost of internal resources."

The HospitalityVision "starter" content packages offer users an affordable option with 5 digital signage backgrounds; including the ability to customize text and graphics. The custom backgrounds are created specifically for each business; incorporating colors, logos, and overall business messages, providing a solid foundation for businesses to easily create signage without using cookie-cutter solutions. Deluxe packages include more dynamic options, such as custom animation.

About HospitalityVision

HospitalityVision helps hotels and resorts become eco-friendly and green while providing their guests with the best possible service through a 24/7 in-room concierge. The company works with over 50 hotel and resort properties to design, update, and maintain digital hotel concierge content and presentation to best brand and showcase a property's unique attributes and amenities. More information can be found at www.hospitalityvision.net.

About ClearOne

ClearOne is a global company that designs, develops and sells conferencing, collaboration, streaming and digital signage solutions for audio visual communications. The performance and simplicity of its advanced comprehensive solutions enhance the quality of life. ClearOne products offer unprecedented levels of functionality, reliability and scalability. More information about the company can be found at www.clearone.com.

<http://investors.clearone.com>

Contact:

Brent Johnson
Investor Relations
801-303-3577
brent.johnson@clearone.com

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