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## **ClearOne Invites Telecom Agents, Managed Service Providers And Value Added Resellers To Channel Partners Conference In Las Vegas For Video Conferencing As A Service (VCaaS) Opportunities**

### **Spontania: Pioneering the way business can visually meet & collaborate from any device.**

SALT LAKE CITY, March 15, 2015 /PRNewswire/ -- [ClearOne](#) (NASDAQ: CLRO) a global provider of audio and visual communication solutions showcases Spontania, as the new face of B2B media collaboration along with their Connections Partner Program, at the 2015 Channel Partners Conference in Las Vegas, Booth #1120, March 16-18.

Fueled by the shift in the way people work and the desire to provide an affordable and simple cloud-based collaboration service, ClearOne Spontania has the potential to turn almost any device into a high quality, low-cost video conferencing & collaboration tool with the ability to chat face-to-face anytime, from anywhere. Spontania supports multiple OSs and devices - Mac, Windows, Linux, iOS, and Android as well as integration with legacy videoconferencing systems.

According to Kent Terpe, ClearOne Agent Channel Consultant, "Spontania breaks all the rules on price, features, functionality and ease of use. Now businesses of any size can leverage an affordable solution with enterprise-grade video conferencing & collaboration capabilities through the cloud. The ClearOne Spontania cloud is a much more flexible VCaaS solution than expensive on-site systems and is a future-proof investment that businesses can build on that delivers advanced functionality and scalability without the upfront hardware and installation costs."

Key features include:

- Real time collaboration
- HD videoconferencing
- Full-duplex VoIP
- Document sharing
- White boarding
- Session recording
- Bandwidth management
- Video streaming
- End-to-end encryption, and much more

Looking ahead, all signs point to increasing adoption of VCaaS. Industry analysts suggest a future where customers will be investing less on high-end, expensive room systems and looking for more efficient collaboration strategies such as adoption of low cost group room appliances and scalable cloud-based services to support deployments of desktops and mobile users. "In fact, TechNavio's analysts forecast the global cloud-based video conferencing market to grow at a CAGR of 39.06 percent over the period 2014-2019 making VCaaS an exciting opportunity for telecom agents, managed service providers, and value added resellers to jump on the next growth wagon," states Terpe.

Spontania puts all the benefits of voice and video communications and content collaboration within anyone's reach, while removing the technology barriers and high costs. Whether you're an agent, value added reseller, or service provider interested in adding Spontania to your portfolio to add product differentiation, the transition path to develop the expertise, build a profitable business, and drive additional revenue is central to ClearOne's partner strategy.

ClearOne's Connections Program comes in two flavors depending on your business model and anticipated volume levels.

The Company's white label service platform offers resellers their own service with their own brand for their own customers, with high profit margins. The Agent Program is aimed at jump starting an agent's entry into the rapidly growing VCaaS market, while earning the most generous commissions in the industry. And as a key differentiator, ClearOne does not sell direct and always supports the channel approach, ensuring that our partners maintain their relationships with their customers.

As part of ClearOne's "Experience Spontania" promotion, agents, service providers and resellers interested in adding Spontania to their product mix, are urged to stop by ClearOne's booth #1120 to see what all the "buzz" is about and to pick up their permit to take a 30 day test drive.

**About ClearOne**

ClearOne is a global company that designs, develops and sells conferencing, collaboration, streaming and digital signage solutions for voice and visual communications. The performance and simplicity of its advanced, comprehensive solutions offer unprecedented levels of functionality, reliability and scalability. More information about the company can be found at [www.clearone.com](http://www.clearone.com).

*This release contains "forward-looking" statements that are based on present circumstances and on ClearOne's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including the forecast the Global Cloud-based Video Conferencing market and any statements of the plans and objectives of management for future operations and forecasts of future growth and value, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Such forward-looking statements are made only as of the date of this release and ClearOne assumes no obligation to update forward-looking statements to reflect subsequent events or circumstances. Readers should not place undue reliance on these forward-looking statements.*

<http://investors.clearone.com>

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