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## **ClearOne Appoints Industry Veteran Adi Regev As Vice President Of Its Video Conferencing Business**

### **New Executive Spearheads Go-To-Market Planning For ClearOne's Software-Based Video Conferencing Solutions**

SALT LAKE CITY, Jan. 17, 2013 /PRNewswire/ -- ClearOne (NASDAQ: CLRO) today announced it has appointed video conferencing veteran Adi Regev as Vice President of its video conferencing business.

Reporting directly to Zee Hakimoglu, Chairman and CEO of ClearOne, Regev will be responsible for the strategic positioning, business development and growth of the company's [COLLABORATE™](#) portfolio of software-based video conferencing products, which includes desktop video applications, room systems, and infrastructure and management solutions.

"Adi brings many years of broad video conferencing business experience to our company, including a wide network of established international relationships and collaborations with major corporate end users, OEMs and government organizations," said Hakimoglu. "Additionally, with his extensive background in real-time visual communication technologies, I am confident he will further enhance ClearOne's global entry into the emerging software-based video conferencing market, leveraging the opportunities being afforded by the growing adoption of this medium in today's business landscape."

Prior to joining ClearOne, Regev served five years as Vice President, Products, for Vidyo, Inc., a provider of products that enable video conferences on tablets, smartphones and other devices, where he was responsible for software and hardware product strategy, planning and execution. He previously held a 12-year career at Radvision, which provides video conferencing and related technologies, where he led sales efforts and developed product and competitive strategies for key market segments. He received a B.Sc. degree in computer engineering from Technion-Machon Technologi Le' Israel.

"I'm extremely excited about joining ClearOne, which has a strong portfolio of competitive software-based video conferencing products backed up by a widely recognized brand in the global audio-visual industry," Regev said. "These attributes create a great formula for success. We look forward to significantly growing ClearOne's video conferencing market share and making it a global leader in this dynamic market space."

#### **About ClearOne**

ClearOne is a global company that designs, develops and sells conferencing, collaboration, streaming and digital signage solutions for audio visual communications. The performance and simplicity of its advanced comprehensive solutions enhance the quality of life. ClearOne products offer unprecedented levels of functionality, reliability and scalability. More information about the company can be found at [www.clearone.com](http://www.clearone.com).

<http://investors.clearone.com>

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