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learOne Plays Supporting Role in Virtual Launch of Microsoft Lync in Major New York City Event

Software Giant Names ClearOne As Key Partner

SALT LAKE CITY, Nov. 22, 2010 /PRNewswire-FirstCall/ -- ClearOne® (<http://www.clearone.com>) (Nasdaq: CLRO), a global communications and entertainment solutions company that develops and sells conferencing, collaboration, streaming media, and connectivity systems for audio, video and web applications, today announced their participation in the much anticipated Microsoft® Lync™ launch in New York City on November 17th. ClearOne was among the over 70 device partners certified for the new platform.

"As a true global brand and technology leader, Microsoft has led the competition with the most recognized and intuitive software solutions for the global business market. ClearOne is pleased to join in the go-to-market launch with Microsoft for their Lync Unified Communications solution," says Tracy Bathurst, Chief Strategy Officer for ClearOne. "ClearOne offers the most complete and highest quality audio product family for hands-free group unified communications available on the market today. Our Microsoft Lync certified products clearly demonstrate our commitment to bringing market-leading technology solutions to our customers."

ClearOne is a showcased partner who is participating in various launch activities during the virtual launch. You can view ClearOne's Lync site Partner page at www.clearone.com/microsoft to learn more about ClearOne's Microsoft Certified Lync Unified Communications offerings.

About ClearOne

ClearOne is a global communications solutions company that develops and sells conferencing, collaboration, streaming media and connectivity systems for audio, video, and web applications. The reliability, flexibility and performance of our advanced comprehensive solutions enhance the quality of life through better communication, education, and entertainment.

NetStreams, recently acquired by ClearOne, delivers the ultimate IP A/V experience by distributing high definition audio and video over TCP/IP networks. NetStreams' products offer unprecedented levels of performance, functionality, simplicity, reliability, and expandability. By combining audio/video content, meta-data and control signals into one stream incorporating industry standards, NetStreams' newly patented StreamNet® solutions are a smart investment, enabling the Power of AV over IP™ today.

NetStreams' StreamNet technology provides elegant solutions for streaming media & control applications such as digital signage, distribution of HD video and audio, LAN Cloud Matrix Switching™, and audio paging over data networks.

<http://www.b2i.us/irpass.asp?BzID=509&to=ea&s=0>

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