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Lutron Joins StreamNet Ready Partner Program

SALT LAKE CITY, Sept. 15 /PRNewswire-FirstCall/ -- ClearOne (http://www.clearone.com) (Nasdaq: CLRO) New StreamNet Ready Applications will provide dealers with simplified system integration using existing network topology that is easily scalable.

Light control manufacturer Lutron Electronics today announced its membership in the StreamNet Ready Partner Program and the availability of new Applications for simplified, hassle-free integration of their light control solutions.

The New StreamNet Ready Application is based on open standards that will allow integrators to be more efficient and effective when programming their projects. These new Applications make it easy to implement Lutron's energy-saving lighting, shading and temperature solutions into a StreamNet Technology control environment. The new Application allows dealers to control, monitor and diagnose Lutron energy-saving solutions while providing full range functionality via a StreamNet Enabled control point or via any web browser. StreamNet Ready Partners enjoy network topology communications that allow device discovery and control.

"We are pleased to work with the StreamNet Technology coalition in developing this control solution for Lutron installers," said Chris Murray, Senior Vice President and General Manager of Lutron's Residential Solutions Business. "This Application will allow our installers to offer their customers network control over our products quickly and easily, allowing the installer to do more installations in less time."

"Lutron is the undisputed industry leader in light control solutions. Our mutual installers will immediately recognize the efficiency and scalability of using our products together," said Chris Wildfoerster, Vice President of Business Development at ClearOne. "These new StreamNet Ready Applications provide easy to install, network based, economically friendly control solutions our dealers and their customers will rely on for years to come."

About StreamNet Technology

StreamNet Technology is a solution from the ground up for real time media streaming and control over Internet Protocol. StreamNet was conceived with the notion that the Internet provides a means for the consumption and distribution of rich media content and control to anyone anywhere.

In fact, the StreamNet context is that sources may or may not exist within the same premises as the devices on the network. Instead, these devices can come and go from a premise, they can be only online, or they can live in the premise scattered around a physical location or simply streamed in by demand over the ubiquitous broadband connection.

StreamNet is built upon a foundation of a fully network connected device. StreamNet devices look like any other network connected device on a network - you can look for their IP address, you can browse to them, you can even interrogate them like a network device to determine their status. On top of this strong base that is provided by the IP network, StreamNet adds a number of important benefits.

StreamNet distributes uncompressed and compressed audio and video *PLUS* control over additional devices synchronized across any number of multiple zones without any centralized control point or matrix switch. Additionally, StreamNet devices self-configure on the network and they can manage and assign their own IP addresses, advertise their capabilities to other devices on the network and discover the capabilities of any other device on the network. This enables easy provisioning and simple maintenance while providing incredible flexibility.

The control in the StreamNet system is completely decentralized. The removal of any one device or user interface does not impact the system – the other devices simply work to build logical connections between devices. For more information on StreamNet Technology please visit www.streamnetpartners.com.

About Lutron Electronics (www.lutron.com)

Lutron Electronics Co., Inc. headquartered in Coopersburg, Pennsylvania, designs and manufactures light controls and automated window treatments for residential and commercial applications. Lutron products save energy and make light bulbs last longer, making them an eco-friendly addition to the home and office.

In April of 2010, Lutron donated 12 items spanning its near 50-year history to the Smithsonian's National Museum of American

History in Washington, DC. The Lutron materials joined other artifacts in the museum's Electricity Collection, including experimental light bulbs from Thomas Edison, dimming light sockets from the 1910s, theatrical lighting controls from the 1920s and many types of light switches.

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