



May 17, 2011

## **ClearOne Promotes NetStreams Co-Founder and Industry Pioneer Michael Braithwaite as Chief Strategy Officer**

SALT LAKE CITY, May 17, 2011 /PRNewswire/ -- ClearOne (NASDAQ: CLRO), a global communications and entertainment solutions company, today announced the promotion of industry veteran Michael Braithwaite to Chief Strategy Officer (CSO) responsible for creating, executing and sustaining strategic initiatives within the company.

Braithwaite joined ClearOne in 2009 through the acquisition of NetStreams, and has previously served as the company's Senior Vice President of Technology. In his new role, he will lead ClearOne's long-term planning, including the formulation, development and implementation of revenue generating strategies and policies.

"Michael is an innovative, proven leader who has played a critical role in fusing StreamNet technology into ClearOne's expanding product portfolio," said Zee Hakimoglu, President, Chief Executive Officer and Chairman of ClearOne. "We believe that his insight into emerging growth trends and his ability to create and manage a strategic culture within an organization bring strong credentials to this role that will enable us to maintain our leadership position in the industry."

"ClearOne is known for its technology leadership and ability to meet the evolving needs of its end-users," said Braithwaite. "I'm excited to continue bolstering our reputation by monitoring industry trends, driving adoption rates for our technology and capturing new markets with innovative solutions that enhance the user experience."

Braithwaite brings more than two decades of experience in the professional audio and consumer electronics industries. He currently serves as Chairman of the Consumer Electronics Association R10 working group technical committee, and is an active member in technology standard efforts.

### **About ClearOne**

ClearOne is a global communications solutions company that develops and sells conferencing, collaboration, streaming media and connectivity systems for audio, video, and web applications. The reliability, flexibility and performance of the company's advanced comprehensive solutions enhance the quality of life through better communication, education, and entertainment.

ClearOne develops, manufactures, markets and services a comprehensive line of high-quality audio conferencing products under personal, tabletop, premium and professional (installed audio) categories. The company occupies the number one position in the professional audio conferencing market. ClearOne's conferencing solutions save organizations time and money by creating a natural environment for collaboration.

NetStreams, recently acquired by ClearOne, delivers the ultimate IP A/V experience by distributing high definition audio and video over TCP/IP networks. NetStreams' products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability and expandability. By combining audio/video content, meta-data and control signals into one stream, NetStreams' newly patented StreamNet® solutions are a smart investment, enabling the Power of AV over IP™ today.

This release contains "forward-looking" statements that are based on present circumstances and on ClearOne's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including statements regarding the potential of IPD100, Collaborate™ and other recently launched products and any statements of the plans and objectives of management for future operations, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Such forward-looking statements are made only as of the date of this release and ClearOne assumes no obligation to update forward-looking statements to reflect subsequent events or circumstances. Readers should not place undue reliance on these forward-looking statements.

### **Contact:**

Jeff LeFevre

Investor Relations

801-303-3438

[jeff.lefevre@clearone.com](mailto:jeff.lefevre@clearone.com)

<http://www.b2i.us/irpass.asp?BzID=509&to=ea&s=0>

SOURCE ClearOne