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ClearOne Expands Distribution Agreement with Starin Marketing for COLLABORATE™ Video Conferencing Solutions

SALT LAKE CITY, Jan. 22, 2013 /PRNewswire/ -- ClearOne (NASDAQ: CLRO), a global provider of audio visual communication solutions, today announced the expansion of its distribution agreement with Starin Marketing, Inc. Under the terms of the agreement, Starin will distribute the full line of ClearOne's COLLABORATE software-based video conferencing solutions to authorized U.S. professional audio visual (AV) resellers and integrators.

"Starin is a leading distributor of AV products in the U.S. and has been a key distributor of ClearOne products for more than two decades," said Zee Hakimoglu, Chairman and CEO of ClearOne. "With its extensive customer base and excellent technical and sales support, Starin will be instrumental in bringing our COLLABORATE suite to a broad base of top resellers and integrators throughout North America."

ClearOne's new COLLABORATE™ soft-codec-based video conferencing products bring together its industry-leading audio with its new cutting-edge video technology for complete, audio-visual collaboration solutions, spanning desktop applications, room systems, infrastructure and management.

"The entire history of our company has been devoted to the development of ClearOne as a vital audio solution in corporate and educational markets as primary verticals for Starin. With the addition of COLLABORATE, we have a complete offering, representing every level of video conferencing and collaboration. We will now work with our integrators to deliver a powerful package from installed rooms to desktops," stated Jim Starin, President of Starin Marketing.

About ClearOne

ClearOne is a global company that designs, develops and sells conferencing, collaboration, streaming and digital signage solutions for audio visual communications. The performance and simplicity of its advanced comprehensive solutions enhance the quality of life. ClearOne products offer unprecedented levels of functionality, reliability and scalability. More information about the company can be found at www.clearone.com.

About Starin

Starin generates demand for and delivers audio, video, multimedia, lighting and communication solutions via added-value measures of training, application assistance, implementation support, sales incentives and procurement programs. With headquarters in the Chicagoland area, 10 staffed offices and valuable associated rep firm alliances, the company services the needs of resellers and integrators in North America. The company can be reached for more information at 219-929-4127 or www.Starin.biz.

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