ClearOne.

June 4, 2010

ClearOne Launches The Power of AV Over IP at InfoComm 2010

ClearOne will feature demonstrations of the new INTERACT suite, the VIEW StreamNet platform, and the new Converge Pro VH20 in Las Vegas.

SALT LAKE CITY, June 4 /PRNewswire-FirstCall/ -- ClearOne (http://www.clearone.com) (Nasdaq: CLRO), a global communications solutions company that develops and sells conferencing, collaboration, streaming media, and connectivity systems for audio, video and web applications, will showcase new products and conduct presentation sessions in their booth at the upcoming InfoComm10 show, Wednesday, June 9 through Friday, June 11. InfoComm is the leading business-to-business marketplace for display, projection, audio, conferencing, lighting and staging, digital signage, Internet streaming, and networked presentation and communications systems. ClearOne will exhibit its entire line of market leading products in booth #N-2124 at the Las Vegas Convention Center, including several exciting new products.

Experience *The Power of AV over IP™* as ClearOne showcases the VIEW™ product line in a breathtaking display and live demonstration of four tower racks that will encompass 324 StreamNet nodes for routing audio, video and control sources. There will be 96 sources of audio/video, 224 destinations- 160 video, 64 audio only, and 498 RS232 serial ports.

The VIEW platform is ClearOne's new line of IP-based HD audio/video distribution and control network products based on its patented StreamNet® technology. StreamNet technology is used for streaming time-sensitive synchronous audio and video, as well as sending control over a local area network (LAN). StreamNet provides AV practitioners the capability to achieve AV over IP solutions by removing the effect of network delays and packet losses.

The VIEW solution provides functionality beyond A/V distribution, including media source control, a graphical user interface, sensor and relay control and much more. By distributing audio/video over standards based TCP/IP, significant improvements in scalability, flexibility, functionality, performance and price are achieved over traditional audio/video distribution methods. The VIEW solution provides *Virtual LAN Cloud Matrix Switching*™ allowing any source to be dynamically routed to any display or audio zone.

ClearOne will also be holding presentation sessions in the ClearOne Theater at its booth on the StreamNet technology applications. These include the following:

- <u>What is AVoIP</u>? – The industry clamor of AV and IT convergence has gone on for years, mostly being battled pro and con by one side or the other. But now AV over IP is being driven by the needs of the market. These market enablers include the arrival of high definition video signals, a myriad of video sources, digital signage applications, projection systems and the popularity and dramatic price drops of flat panel displays have made distribution of audio/video a must for commercial facilities.
- <u>What is TCP/IP Audio Distribution</u>? – Standards based TCP/IP audio distribution provides the scalability benefits of the network but a fundamental problem with using TCP/IP to distribute digital audio to multiple zones is the synchronization of this time sensitive data. Without this synchronization, audio can cut out, crackle and echo. StreamNet technology provides a simple and elegant solution by removing the effect of network delays and provides practitioners with a high quality, high performance audio option that can be integrated with a video distribution solution or installed on its own. It can provide an end-to-end IP ecosystem for plug-n-play connectivity, A/V signal synchronization, high performance A/V reproduction, automatic device discovery and configuration, network control, and more.
- <u>What is Next Generation Digital Signage</u>? – Digital signage has moved beyond a nice-to-have for businesses to a critical communication vehicle that is driving investments and revenue in infrastructure across diverse industries, enterprises, and applications.

Also at InfoComm10, ClearOne will showcase the *NEW*INTERACT® suite of products, the latest members of ClearOne's Professional and Premium conferencing categories. These include:

INTERACT® Pro - A professional audio conferencing system delivering superior value at an unbeatable market price. The INTERACT Pro product family provides for a complete audio system with *NEW true stereo* AEC and application flexibility, all with simplified configuration in mind. The INTERACT Pro directly connects to enterprise telephones, PCs and HD video conferencing systems, as well as emerging Unified Communication devices. The INTERACT Pro also incorporates HD Conference™ advanced audio signal processing technology to provide unmatched audio quality and intelligibility.

INTERACT Pro 8i - A microphone expansion unit for the INTERACT Pro platform which adds an additional 8 microphones to the INTERACT Pro system for a total of 16 microphone inputs. The 8i includes the audio signal processing required for conferencing on each microphone input including new stereo AEC.

INTERACT AT - A complete conference room solution with flexibility in mind. Customize the solution with multiple microphone and speaker options. Directly connecting to enterprise telephones, or connect by the USB port for Skype, WebEx and other A/V conferencing applications and rich media systems, plus a room controller.

Converge® Pro VH20 - The VH20 provides a direct connection between Converge Pro audio conferencing systems and VoIP PBX systems to transport audio signals across IP networks. The VH20 easily links with any of ClearOne's Converge Pro products to create a complete audio conferencing system that can quickly be integrated with Cisco, Avaya and many other VoIP PBX systems for 100% interoperability. The Converge Pro VH20 delivers wideband audio for rich and crystal clear sound, provides guaranteed Quality of Service (QoS), and ensures full security with TLS, AES and SRTP encryption. These features combine to deliver the most advanced professional quality VoIP audio interface available on the market today.

"Visitors to our InfoComm10 booth will see how our innovative products continue to set ClearOne ahead of the competition," said Tracy Bathurst, Chief Strategy Officer of ClearOne. Bathurst continued, "Our partners will see products that are new, products that reach deeper into the enterprise infrastructure, and products that bring clear and differentiated value to both the practitioner and their end customer."

About ClearOne

ClearOne is a global communications solutions company that develops and sells conferencing, collaboration, streaming media and connectivity systems for audio, video, and web applications. The reliability, flexibility and performance of our advanced comprehensive solutions enhance the quality of life through better communication, education, and entertainment.

We develop, manufacture, market, and service a comprehensive line of high-quality audio conferencing products under personal, tabletop, premium and professional (installed audio) categories. We occupy the number one position in the global professional audio conferencing market with more than 50% of the global market share. Our conferencing solutions save organizations time and money by creating a natural environment for collaboration.

NetStreams, recently acquired by ClearOne, delivers the ultimate IP A/V experience by distributing high definition audio and video over TCP/IP networks. NetStreams' products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability, and expandability. By combining audio/video content, meta-data and control signals into one stream and incorporating industry standards, NetStreams' newly patented StreamNet® solutions are a smart investment, enabling the Power of AV over IP™ today.

NetStreams' StreamNet technology provides elegant solutions for streaming media & control applications such as digital signage, distribution of HD video and audio, LAN Cloud Matrix Switching™, and audio paging over data networks.

ClearOne Contact:

Mary Evans

801-303-3582

mary.evans@clearone.com

http://www.b2i.us/irpass.asp?BzID=509&to=ea&s=0

SOURCE ClearOne