



July 25, 2007

## ClearOne Audio Conferencing Products Highlighted in 2007 ARCHI-TECH AV Awards

SALT LAKE CITY, July 24, 2007 – Professional audio conferencing systems from [ClearOne](#) (OTC: CLRO.OB) were used in two high profile audiovisual projects that recently received 2007 ARCHI-TECH AV Awards. [XAP](#) audio conferencing systems from ClearOne were installed in the Hearst Tower Project (New York, NY), a Grand Prize winner, and the New York City Office of Emergency Management. The winning projects were the work of the following architects and integrators:

### Hearst Tower Project

Architects: Foster and Partners/ Gensler & Associates Architects  
AV System Integrators: Real Time Services  
Design Consultants: CMS Innovative Consultants

### New York City Office of Emergency Management

Architects: Swanke Hayden Connell  
AV System Integrators: SPL Integrated Solutions  
Design Consultants: Shen Milsom & Wilke, Inc.

*ARCHI-TECH* magazine and InfoComm International® announced that seven audiovisual or architectural design firms specializing in AV installations received a 2007 ARCHI-TECH AV Award. The ARCHI-TECH AV Awards honor the best audiovisual architectural projects in the industry.

Two grand prizes and five other winners were named from among the 46 projects submitted for consideration.

"To receive an ARCHI-TECH AV Award speaks to the quality of the products and the talents of the firms involved in creating these award-winning audiovisual projects," said Jim Forthofer, publisher, *ARCHI-TECH*.

The awards were presented at InfoComm International's third annual AV Awards Banquet which took place in Anaheim, California on June 18, 2007. Award winning projects will be featured in the July/August 2007 issue of *ARCHI-TECH*.

"ClearOne is extremely pleased that our XAP audio management platform was selected for these award-winning projects," said Steven Andresen, Vice President of Worldwide Sales at ClearOne. "ClearOne has been the leader in providing high performance audio conferencing solutions for over 25 years. These awards reflect the confidence our integrators have in our products and in the tremendous benefits they deliver to customers in just about any conferencing environment."

The winning projects are:

### Grand Prize Winners

- Best Over \$1 Million: Hearst Tower Project, New York
- Best Under \$1 Million: William Beaumont Hospital Surgical Learning Center, Royal Oak, MI

### Winners

- New York City Office of Emergency Management
- Renee and Henry Segerstrom Concert Hall, Costa Mesa, CA
- Infinity Teens Disco, Celebrity Cruises

### **About ClearOne**

ClearOne Communications Inc. is a communications solutions company that develops and sells audio conferencing systems and related products for audio, video and web conferencing applications. The reliability, flexibility and performance of ClearOne's comprehensive solutions create a natural communications environment that saves organizations time and money by enabling more effective and efficient communication.

All third-party names referenced are registered trademarks of the respective companies, who do not necessarily endorse

ClearOne or ClearOne's products.

For additional information, access [www.clearone.com](http://www.clearone.com).

### **About ARCHI-TECH**

ARCHI-TECH is a publication with an exclusive focus on combining the elements of design with the rapidly evolving technologies being used in commercial buildings. Each issue provides architects, integrators, and other specialized and highly influential designers cutting-edge information for today's commercial building market. ARCHI-TECH has a circulation of 27,500.

### **About InfoComm**

InfoComm International® is the international trade association of the professional audiovisual and information communications industries. Established in 1939, InfoComm's membership of over 3,600 companies and individuals include manufacturers, systems integrators, dealers and distributors, independent consultants, programmers, rental and staging companies, end-users and multimedia professionals from more than 70 countries.

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