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AV Leaders Form Cross Industry Alliance to Deliver the Power of AV over IP

ClearOne, and its subsidiary NetStreams, Inc., join StreamNet Partner Program

SALT LAKE CITY, Aug. 4 /PRNewswire-FirstCall/ -- ClearOne (<http://www.clearone.com>) (Nasdaq: CLRO) and its subsidiary NetStreams, Inc. today announced their founding memberships in the newly formed StreamNet® Partner Program. StreamNet Partners are market leaders in audio/video, security, HVAC, lighting, window covering, and much more. Manufacturer partners enjoy the ability for their products to work seamlessly with other manufacturer partner products as part of a standard IP infrastructure whether their products have network connectivity or not.

Founding members include ClearOne, Naim, NetStreams, and Polk Audio. The founding members are joined by a growing roster of member companies including Abletec, Aprilaire, Atlantic Technology, Audio Network, D-Tools, Da-Lite, Digital Projection, Global Cache, Key Digital, MagicBox, Mozaex, Revolabs, Sirius Satellite Radio, Stewart Filmscreen, and WeatherHawk.

StreamNet enabled devices look like any other IP network connected device. Users can look for their IP address, can browse for them and can even interrogate them like any network device to determine their status. StreamNet distributes uncompressed and compressed audio and video, synchronized across any number of multiple zones without any centralized control point, matrix switching, or specialized Ethernet hardware. Additionally, StreamNet devices self-configure on the network and they can manage and assign their own IP addresses, advertise their capabilities to other devices on the network and discover the capabilities of any other device on the network. This enables easy provisioning and simple maintenance while providing incredible scalability and flexibility. Control in the StreamNet system is completely decentralized. Removal of any one device, source, display, speaker, or user interface does not impact the system – devices simply work to build logical connections between themselves.

Members who join the StreamNet Partner Program may do so at two levels. The first level is the **StreamNet Ready Partner Program**. StreamNet IP drivers are developed and hosted on a StreamNet node to interface member manufacturers' products that communicate using UDP/IP, TCP/IP, Serial, or IR protocols. The second level is the **StreamNet Connected Partner Program**. This program provides an opportunity for partners to directly integrate StreamNet technology into their devices without the need for an external StreamNet host.

"Many enterprises are ready to deploy AV over IP solutions but consistency of high quality audio and video to endpoints as well as interoperability concerns have slowed implementation," explains Michael Braithwaite, Senior Vice President of Technology for ClearOne. "StreamNet Partner Program products will help reduce implementation risk and complexity and, as a result, grow the worldwide market."

Member companies that have their products certified to interface with the StreamNet ecosystem will carry the StreamNet Ready or StreamNet Connected logo. As a result, customers are assured of easy operation and integration of audio, video and control from multiple manufacturers on common StreamNet enabled networks.

"Manufacturer members can rapidly accelerate their time to market to introduce AV over IP products," explains Chris Wildfoerster, Vice President of Business Development for ClearOne "The program vision is to enable the highest AV quality and guaranteed interoperability of hardware and software to enable manufacturers the means of generating incremental business opportunities for all stakeholders in the ecosystem."

For more information about the StreamNet Partner Program, please email info@streamnetpartners.com, visit www.streamnetpartners.com or call 800-945-1973.

About StreamNet Partners

StreamNet Connected and Ready Partners are comprised of leading cross-industry companies who have formed to promote and standardize the StreamNet technology for AV over IP. These partner members enable StreamNet deployments with simple integration and provide best-of-breed applications. Founding members ClearOne, Naim, NetStreams, and Polk Audio are joined by StreamNet Connected and Ready Partners, Abletec, Aprilaire, Atlantic Technology, Audio Network, D-Tools, Da-Lite, Digital Projection, Global Cache, Key Digital, MagicBox, Mozaex, Revolabs, Sirius Satellite Radio, Stewart Filmscreen, and WeatherHawk.

<http://www.b2i.us/irpass.asp?BzID=509&to=ea&s=0>

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