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## ClearOne Announces Newly Formed StreamNet Ready Partner Program

### Program enables key audiovisual manufacturers to integrate products seamlessly into ClearOne's TCP/IP standards based StreamNet media distribution and control solution

SALT LAKE CITY, June 3 /PRNewswire-FirstCall/ -- ClearOne (<http://www.clearone.com>) (Nasdaq: CLRO), a global communications solutions company that develops and sells conferencing, collaboration, streaming media, and connectivity systems and other related products for audio, video and web applications, today announced the formation of its StreamNet® Ready Partner Program. The StreamNet Ready Program is for manufacturers who want to leverage and fully realize their product potential in the rapidly growing AV over IP commercial audio/visual market thru the adoption of StreamNet technology.

StreamNet patented technology is used for streaming time-sensitive synchronous audio and video, as well as sending control, over a local area network (LAN). Manufacturer partners of video/projection, professional audio, lighting, HVAC, security and window covering products who adopt proven StreamNet technology will easily and immediately be IP enabled, be fully immune to the effect of network delays and packet losses, and achieve LAN control of their products on the StreamNet network. Additionally, their products will be automatically recognized on the LAN network by the StreamNet discovery protocol, independent of product type or manufacturer.

StreamNet Ready partners will also benefit from an increased level of market visibility in the StreamNet ecosystem by participating in associated sales and marketing activities. Manufacturer partners will receive product support for their integration of StreamNet technology, as well as continuing StreamNet training.

"The ClearOne StreamNet Ready Partner Program provides the perfect vehicle for manufacturers to harness the *Power of AV over IP™* and immediately capitalize on this convergence tsunami," said Chris Wildfoerster, Vice President Business Development for ClearOne. "The partner program will bring new opportunities and new relationships to the partner manufacturers."

Wildfoerster added that, "StreamNet technology is a cost-effective solution for customers looking for standards based network-enabled media distribution and control. Any audiovisual manufacturer can easily and quickly write an interface for our control systems using a no cost, powerful, lightweight, and embeddable scripting language."

Manufacturers who are interested in joining the program can call 800-945-1973, visit <http://www.clearone.com/streamnetpartners> or send an email to [streamnetpartners@clearone.com](mailto:streamnetpartners@clearone.com).

#### About ClearOne

ClearOne is a global communications solutions company that develops and sells conferencing, collaboration, streaming media and connectivity systems and other related products for audio, video, and web applications. The reliability, flexibility and performance of our advanced comprehensive solutions enhance the quality of life through better communication, education, and entertainment.

We develop, manufacture, market, and service a comprehensive line of high-quality audio conferencing products under personal, tabletop, premium and professional (installed audio) categories. We occupy the number one position in the global professional audio conferencing market with more than 50% of the global market share. Our conferencing solutions save organizations time and money by creating a natural environment for collaboration.

NetStreams, recently acquired by ClearOne, delivers the ultimate IP A/V experience by distributing high definition audio and video over TCP/IP networks. NetStreams' products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability, and expandability. By combining audio/video content, meta-data and control signals into one stream and incorporating industry standards, NetStreams' newly patented StreamNet® solutions are a smart investment, enabling the Power of AV over IP™ today.

NetStreams' StreamNet technology provides elegant solutions for streaming media & control applications such as digital signage, distribution of HD video and audio, LAN Cloud Matrix Switching™, and audio paging over data networks.

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