



April 25, 2010

## **ClearOne Names New Vice President of Unified Communications Sales for the Americas**

### **Steve DiEugenio named to spearhead ClearOne's Unified Communications sales initiatives.**

SALT LAKE CITY, Aug. 25 /PRNewswire-FirstCall/ -- ClearOne (<http://www.clearone.com>) (Nasdaq: CLRO), a global communications solutions company that develops and sells conferencing, collaboration, streaming media, and connectivity systems for audio, video and web applications, today announced it has named a Vice President of Unified Communications Sales for the Americas. Stephen R. DiEugenio will fill the post and report directly to Zee Hakimoglu, Chairman and Chief Executive Officer at ClearOne. He will be responsible for the overall management of the company's Unified Communications organization and channel sales initiatives.

DiEugenio brings over 20 years of sales and engineering experience with datacom, telecom, mobile/broadband voice, video and collaboration technologies. He has an accomplished record in implementing and managing effective sales strategies and most recently served in sales management roles at Radvision and Hughes Software Systems.

"We welcome Steve to the team as our Vice President of Unified Communications Sales for the Americas," said Zee Hakimoglu, Chairman and Chief Executive Officer at ClearOne. "The creation of this new executive role solidifies ClearOne's commitment in the Unified Communications market. Steve will be an enormous asset to the organization and to our executive team. With his passion for excellence and his exceptional track record of delivering revenue growth, we are confident that he will lead ClearOne into new strategic opportunities in the Unified Communications arena."

#### **About ClearOne**

ClearOne is a global communications solutions company that develops and sells conferencing, collaboration, streaming media and connectivity systems for audio, video, and web applications. The reliability, flexibility and performance of our advanced comprehensive solutions enhance the quality of life through better communication, education, and entertainment.

NetStreams, recently acquired by ClearOne, delivers the ultimate IP A/V experience by distributing high definition audio and video over TCP/IP networks. NetStreams' products offer unprecedented levels of performance, functionality, simplicity, reliability, and expandability. By combining audio/video content, meta-data and control signals into one stream incorporating industry standards, NetStreams' newly patented StreamNet<sup>®</sup> solutions are a smart investment, enabling the Power of AV over IP<sup>™</sup> - today.

NetStreams' StreamNet technology provides elegant solutions for streaming media & control applications such as digital signage, distribution of HD video and audio, LAN Cloud Matrix Switching<sup>™</sup>, and audio paging over data networks.

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<http://www.b2i.us/irpass.asp?BzID=509&to=ea&s=0>

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